

Federal Trade Commission
Office of the Secretary
600 Pennsylvania Avenue NW
Suite CC-5610 (Annex C)
Washington, DC 20580



August 6, 2018

MARY KERNAM

To Whom It May Concern:

Re: Competition and Consumer Protection in the 21st Century Hearing, Project Number P181201

Online companies who are generating data and selling it for their own profit concerns me. It is an invasion of my privacy. I should have a say in what is collected and by whom. Furthermore, I should have a say in what is being done with my personal information.

I use all the major online companies and shop online. A person simply cannot read all the terms & conditions due to the legalese way it is written. I don't think they actually intend for people to read it. It should be written in much clearer, concise language.

At the grocery store, you use their card for discounts and they know what you buy. I don't care about that. What does bother me, is when I am on Amazon, then go to Facebook, and see ads for what I was looking for on Amazon. It is kind of scary; you start thinking they are listening to you at home.

It would be difficult to stop using these online services, it is a matter of convenience. That said, I do not want them to take advantage of me or put my personal information at risk.

I don't think these big companies are obeying the rules. I think they are going to try to get away with what they can.

Competition is healthier for consumers because it leads to better prices. I think there should be more competition with the cable companies, then we might get better pricing. Our cable bill is as much as a car payment.

We have issues with anticompetitive behavior and censorship online. There are companies that are trying to influence people and their decisions. That is detrimental to our democracy.

Sincerely,

MARY KERNAM