

August 5, 2018

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Federal Trade Commission
Office of the Secretary
600 Pennsylvania Avenue NW
Suite CC-5610 (Annex C)
Washington, DC 20580

Re: Competition and Consumer Protection in the 21st
Century Hearing, Project Number P181201

I am greatly concerned about the security of my online personal data. I am a single 65-year-old woman who would be a prime target for nefarious people who would buy such information. This is a personal safety issue, never mind that they could get their hands on my bank account information.

Big companies like Google and Facebook our reselling our data, and it's just not right. Even though there are terms and conditions at these sites and services, they are hard to read through and don't make sense half the time. They are written in legalese, and there is fine print beyond the fine print.

Terms and condition aside, these companies shouldn't be able to sell my information. That is not what I go to these sites for! It is almost a bait-and-switch situation, and I don't like it. Here is an example: If I search for something online at legitimate retailers, all of a sudden, I get ads for it on Facebook. That can't happen without some collusion. That tells me that somebody, who I didn't want to, is getting my information . That only aggravates me because I've already bought, or decided not to.

Further, I am concerned that YouTube is removing conservative voices from its platform. We can't be a free democracy if everyone's rights aren't dealt with fairly and equally. If we only hear one side, then it's not equal, and people can't make informed decisions. No one can make an informed decision when they only hear one biased side. It's called freedom of speech.

I heard about the Facebook and Equifax data breaches on the news, on the radio, and *The Rush Limbaugh Show*. I thought it was terrible, especially in the case of Equifax. It's their business to protect our personal information, and they're not doing such a good job. If they can't do it, it makes me wonder if *anyone* can. Clearly, we need more regulation, and we need more control over how our data is collected, used, and sold.

Sincerely,

Margaret Dickson
