



Your Neighborhood Sports Grill & Bar

August 16, 2018

Federal Trade Commission
Office of the Secretary
600 Pennsylvania Avenue NW
Suite CC-5610 (Annex C)
Washington, DC 20580

Re: Competition and Consumer Protection in the 21st Century Hearing, Project Number P181201

I have owned and operated multiple sports bars for over 28 years, and Brewsky's is a pillar of the community and important part of the local economy. I am concerned that Google has recently started selling ads for food-delivery services that appear on restaurants' knowledge panels. I cannot get behind this decision, and I hope the FTC will address this issue and protect business owners.

I am not partnered or contracted with any food-delivery services, and Google does not have my permission to include these advertisements on my knowledge panel. That is unacceptable, as Google and these services are leveraging the brand of my business that took many years to cultivate to earn commissions for their ads and services. Google should not be able to sell ad space on my restaurant's knowledge panel without my consent, let alone ones that can amount to over 30% of my revenue.

Google has no right to use my brand to leverage the use of these delivery services. I am the owner of my business, and I should be able to decide which services I want to contract and partner with, not Google. Something needs to be done about this or small business restaurant owners like myself will lose revenue. Google should not be allowed to sell space to a predator who wants to take money out of my pocket. This results in a kind of tax on us, and we should not have to pay it.

Sincerely,

Brian Kitten
Owner

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