

August 11, 2018

Federal Trade Commission
Office of the Secretary
600 Pennsylvania Avenue NW
Suite CC-5610 (Annex C)
Washington, DC 20580

Re: Competition and Consumer Protection in the 21st Century Hearing, Project Number P181201

It bothers me that nearly everything we do online generates data that a few big companies are collecting and selling. It's nobody's business what I do online. I stopped reading the terms and conditions of the services that I use because they were so hard to understand. I am sure I am not alone in that.

I know how important it is for people's data to be protected because I have been the victim of identity theft. Someone charged thousands of dollars to my credit card. I am also aware of the Equifax data breach from a couple years back.

Further, I believe that Google and Android's pervasive location tracking is an invasion of privacy. If I were to put a GPS on someone's car, I could be sued in civil court, and they would win, so I don't understand how Google can get away with the same thing.

If we are giving permission to these services, then it needs to be permission that we actually *know* instead of fine print that people don't read. It needs to be point blank and in plain English. These companies should not use our information at all unless they get our explicit permission, period.

Sincerely,

Dianna Mikulcik