
Federal Trade Commission
Office of the Secretary
600 Pennsylvania Avenue NW
Suite CC-5610 (Annex C)
Washington, DC 20580

Re: Competition and Consumer Protection in the 21st Century Hearing, Project Number P181201

Online companies shouldn't have a right to take your data and send it off to other companies. Hackers could use it! I should have a say in what data is collected and used. I don't think any information should be out there unless you say they can have it. The abuse of our personal information needs to be stopped.

The average person does not understand the terms and conditions of digital services. I think they should be made much clearer. There should be more information on what is being used and *if* they can use it. These services should have to ask you if they can send the information wherever they wish to send it.

I use Google all the time. I have seen ads based on the things I have searched for or emailed about, and that bothers me. Google has been altering results on its search engine to promote its products over the competition. However, there needs to be competitiveness--just not at the consumers' expense. There should be more choice in the marketplace so that I have the chance to look at *all* of my options. I would think these companies might treat their customers better if that were the case.

I don't think these companies are even following their own rules for how they use the data they collect. In fact, I don't think any of the big businesses follow the rules. They should not let everybody know these things; it's none of their business. Digital services do not have the right to send your personal information here, there, and everywhere.

Regards,

Warren Coffman