

August 10, 2018

Federal Trade Commission
Office of the Secretary
600 Pennsylvania Avenue NW
Suite CC-5610 (Annex C)
Washington, DC 20580

Re: Competition and Consumer Protection in the 21st Century Hearing, Project Number P181201

Google, Facebook, and other giant media companies are collecting our data every time we access their sites or use their apps. They then turn around and sell this information to others. That is why every time I turn on my phone there are tons of advertisements. These are not from places I have chosen to do business with. They come from businesses and solicitors who got my data from Google or Facebook. This is all being done without my true consent. I should have a say in how my own data is being used. I want the Federal Trade Commission to know that I am upset with my lack of control over my personal information. I want you to step in and take some action soon to address this.

That is why I am afraid now to use these media sites any longer. It is hard to do business knowing that everybody already knows your business. It has gotten to the point where I am almost afraid to use anything anymore. This affects people's lives and their livelihoods. I do use Google, Gmail, Facebook, Google Maps, and Amazon even though it makes me very uncomfortable. They have monopolized the market and, like for most people, it would make my life very difficult to stop using them.

If I don't agree to their terms of use, then they won't give me access to their sites and the information I need there. I don't think it is fair that they assume that when I click "I Agree," I am also giving them the right to do whatever they want with the data I provide them. The data of all the people who use these sites is valuable. They make money off of us. They should not be making money off of me without my consent. They need to be sharing these profits with me if they do.

I have no idea who Google sells my data to. So many companies have been hacked and the data they have purchased on people like me has been stolen. We need to be able to use today's technology, including the web, with the confidence that we have not given away our privacy by doing so. I would be very pleased if you took my concerns seriously. I hope you will carefully review how companies like Google and Facebook are using consumers' personal data and make the needed changes to keep it secure.

Sincerely,

Angela Price

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