

Federal Trade Commission
Office of the Secretary
600 Pennsylvania Avenue NW
Suite CC-5610 (Annex C)
Washington, DC 20580

August 6, 2018

Bethany Terry

To Whom It May Concern:

Re: Competition and Consumer Protection in the 21st Century Hearing, Project Number P181201

These big online companies who are generating personal data and selling it should not have the right to have that information. I should have a say in what personal information is being collected and sold. They should not be permitted to collect or sell my information without my permission.

I frequently use Google, gmail, Amazon, Facebook and shop online, it is impossible to read all the terms and conditions. There are pages and pages of legalese. We need straightforward statements that everyone can read and understand. Companies that say I am agreeing because I click agree on all those pages are not being fair, because I am not a lawyer. They don't really give me a choice, if I want to use their apps, I have to agree. It would not be easy to give up these online services as each has become a monopoly of their own.

I don't think companies are adhering the rules either. The number of ads generated and targeted to me based on my personal information is ridiculous. It is not any of their business! I don't mind them having ads on my page, but I don't like them taking my personal data.

Competition gives up ^s better prices. Most people know that. These huge corporations are practicing anticompetitive behavior and that needs to stop.

Consumers need to have a choice. We have a right to choose between companies known to abuse consumers and others who might treat consumers better. We need options to make things fairer in the marketplace.

I am a conservative and I don't think that is fair if some voices are censored and only some are heard. That is already happening in our democracy, it marginalizes our ability to make informed decisions.

Like many Americans, my personal information has already been breached. My credit card number was used without my permission after I ordered online. Yahoo breached my data, this is why I don't want my personal information out there.

Sincerely,


Bethany Terry