

# COMMERCIAL INTERIOR DESIGN FACT SHEET

90%

The average American spends nearly 90% of their day in the interior environment, demonstrating the need for well-designed, well-planned, and well-executed spaces.

## WHAT IS INTERIOR DESIGN?

According to Council for Interior Design Qualification, interior design is a multi-faceted profession in which creative and technical solutions are applied within a structure to achieve a built interior environment. These solutions are functional, enhance the quality of life and culture of the occupants, and are aesthetically attractive. Designs must adhere to code and regulatory requirements, and encourage the principles of environmental sustainability.

# COMMERCIAL INTERIOR DESIGN | DESIGNERS

Refers to the design of commercial environments including



healthcare



education



corporate



retail



hospitality



restaurants



and more



rather than residential

## CAN TAKE

A building shell, the structural exterior, and systems, and create a new, functional space.



## TYPICALLY

HAVE A COLLEGE DEGREE  
HAVE MULTIPLE YEARS OF EXPERIENCE  
HAVE TAKE A RIGOROUS EXAM

# The Economic Impact of the Interior Design Industry

The interior design sector generates significant economic impact in both the nation's and states' economies:

## \$96.3 billion

The total annual economic impact of the interior design sector in the United States is estimated to be \$96.3 billion in 2016, which can support 522,400 jobs annually.

## \$49.0 billion

The total revenue for the interior design sector is estimated to be \$49.0 billion, and the interior design sector generates an additional \$47.3 billion in ripple effects each year.

## \$4.5 billion

In 2016, the interior design sector will generate an estimated \$4.5 billion in U.S. federal tax.

## WHY COMMERCIAL INTERIOR DESIGN CERTIFICATION MATTERS

Commercial interior designers follow **life-safety, fire, and building codes** and American with Disabilities Act (ADA) specifications, as well as best practices for **space planning, sustainability and green building practices, and ergonomics**.



## VOLUNTARY CERTIFICATION OF COMMERCIAL INTERIOR DESIGNERS:

### ALLOWS

commercial interior designers to submit their own work for permits, which opens up competition for consumers and clients.

### DOES NOT

prevent anyone from providing interior design services as they do today; it **does not** prevent anyone from calling themselves an "interior designer;" and it **does not** limit entry into the field.

### REQUIRES

commercial interior designers to successfully pass a rigorous exam.

## ABOUT INTERNATIONAL INTERIOR DESIGN ASSOCIATION

The International Interior Design Association (IIDA) is the Commercial Interior Design Association with global reach. We support design professionals, industry affiliates, educators, students, firms and their clients through our network of 15,000+ members across 58 countries. We advocate for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people's lives every day. For more information, visit [www.iida.org](http://www.iida.org).