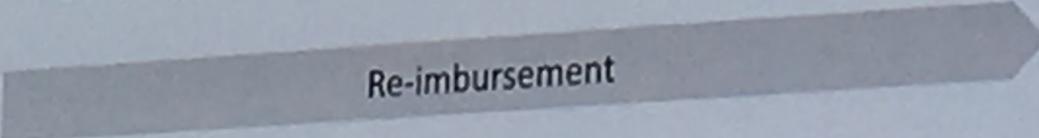
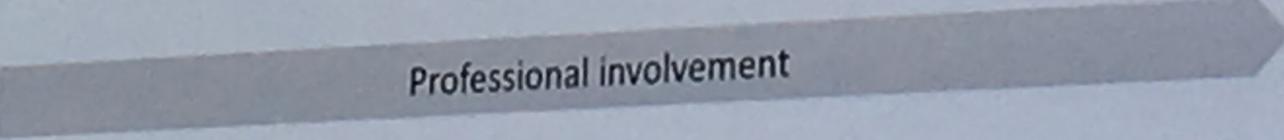


	 Italy	 France	 Germany	 UK	 Norway	 US	 Japan
(%)							
Overall satisfaction	79	84	77	70	72	81	39
Adoption rate	24.6	30.4	34.0	41.1	42.5	30.2	14.1
							
							

Adoption Rate = Per cent of people with self-reported hearing loss who use hearing devices
 Source: EuroTrak 2012 / MT9