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To: FTC PrivacyCon Selection Committee

Title

On The Value of Maturity-Based Assessments of Security & Privacy

Abstract

In this presentation, I will demonstrate the value of maturity-based assessments of information security and information privacy in providing a clear picture of the organization's risk posture. Maturity-based assessments allows for strong, engaging, conversations to occur at the very top levels of an organization (within the C-Suite and the boardroom), allows for tracking of progress across time, and planning of cost and effort associated with selection of a particular maturity goal level.

Relevant Publications

I have been actively following the FTC's increased efforts to improve security and privacy at the very high levels of organizations. I have previously published two articles in IBM's SecurityIntelligence.com blog covering these FTC activities:

- FTC Studying Manufacturers' Mobile Device Security Update Practices¹ (June 21, 2016)
- FTC Studying Practices of Nine PCI Companies² (March 14, 2016)

I have also published a white paper for a company which developed a maturity-based assessment. The white paper, entitled "Maturity Assessment, Profile, and Plan — A MAPP to Clearer Information Security" can be obtained at <https://trustmapp.com/news-blog/information-security-map/>

¹ See FTC Studying Manufacturers' Mobile Device Security Update Practices <https://securityintelligence.com/ftc-studying-manufacturers-mobile-device-security-update-practices/>

² See FTC Studying Practices of Nine PCI Companies <https://securityintelligence.com/ftc-studying-practices-of-nine-pci-companies/>