

PUBLIC COMMENT: Chad Chiniquy - Feedback to FTC Sessions on Evaluating Practical use of Consumer Disclosures

From: Chad Chiniquy
TO: FTC.GOV

It seems that the Federal Trade Commission (FTC) is supposed to secure web-based American citizens when it comes to clear-cut standards and vigorous enforcement actions over any unethical or deceitful strategies via the internet. Likewise, I know that the FTC is thought to be the premier federal government consumer protection agency for our personal data. Could it be that the "law of unintended consequences," has caused the FTC having its administrative "rug pulled out from under its feet"? Pertaining to the loop=hole provisions for a thin vertical market of high-speed broadband suppliers, under changes contained in last year's fresh "Open Internet" standards, that successfully passed last year?

Then, or so it appears to be, the FCC is aspiring to supplement its mandate, by "life hacking" specific rules that specifically concern to broadband enterprises, while excusing all others. I would urge all policy makers in this program to think very carefully. Be careful of "jumping out of the frying pan into the fire". As that would probably be a massive step back for people, by disorienting them and escalating the chances of abusive, discriminatory or invasive use of our personal information.

It's simply not practical to rely on users to be aware diverse and multiple intentions as to their online privacy or to fathom how their data is going to be used when the standards switch for the plethora internet businesses they may do business with. The federal lawmakers are expected to be helping make things understandable for consumers, not bringing about complexity.

As opposed to an illogical muddle of rules, based on false assumptions and a misunderstanding of the internet privacy threat, the FTC can and should take a step back and put individuals ahead of this administrative imperialism and follow the good results of the FTC's approach that keeps individuals in the driver's seat instead in a fog.

Respectfully filed,
Chad Chiniquy
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