

July 19, 2016

To Whom It May Concern:

I am attaching a draft of **Privacy, Notice, and Design**, an article based on my empirical research into the design of privacy policies. It ultimately recommends that the notice and choice to online privacy must consider the impact of design in order to adequately convey information to real users.

I am an Associate Professor of Law and the Director of the Institute for Information Law and Policy at New York Law School. I am the Founder and Director of the Tyler Clementi Institute for Cyber Safety, a first-of-its-kind law school program representing victims of online harassment pro bono. I hold a Ph.D. from Columbia University, a J.D. from Harvard Law School, and a B.A. from Harvard College. I am an affiliated scholar at Princeton University's Center for Information Technology Policy. Several of my articles have been published or are forthcoming in leading law reviews, including the Iowa Law Review, the Indiana Law Journal, the Case Western Reserve Law Review, the University of Miami Law Review, the Hastings Law Journal, the Maryland Law Review, the Temple Law Review, the Missouri Law Review, and the Boston University Law Review Annex. I have also published in specialty journals at N.Y.U. and the University of Virginia.

The Article has received great feedback from colleagues, most recently at the Privacy Law Scholars Conference in June 2016.

If you have any questions, please do not hesitate to contact me at

Thanks for your consideration.

Sincerely,



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Director, Innovation Center for Law and Technology
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