



National Survey Results

Q1 In your opinion, when a car dealer advertises that a used car "passed a 125 point inspection" and qualified to be sold as a "certified" car, should the dealer be allowed to sell it to a consumer without repairing any existing safety defects first?

A car dealer should be allowed to sell a used car that it says has passed a 125 point inspection without repairing any existing safety defects first..... 8%

The dealer should repair the safety defects first..... 89%

Not sure 3%

Q2 I'm going to ask you a series of questions about what you'd expect when a dealer advertises that a used car "passed a 125 point inspection" and qualified to be sold as a "certified" car. Here's the first one: would you expect that car to be guaranteed to be in good condition?

Expect a car that was advertised by a dealer as having passed a 125-point inspection to be in good condition..... 89%

Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be in good condition..... 8%

Not sure 4%

Q3 Here's the next one: would you expect the car to be safe?

Expect a car that was advertised by a dealer as having passed a 125-point inspection to be safe..... 92%

Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be safe..... 6%

Not sure 2%

Q4 Here's the next one: would you expect the car to be without any serious safety defects?

Expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any safety defects 87%

Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any safety defects 8%

Not sure 5%

Q5 Here's the next one: would you expect the car to be without any unrepaired safety recalls?

Expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any unrepaired safety recalls 77%

Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any unrepaired safety recalls 17%

Not sure 6%

Q6 Here's the next one: would you expect the car to be worth more than other used cars that did not qualify to be sold as "certified"?

Expect a car that was advertised by a dealer as having passed a 125-point inspection to be worth more than other used cars that did not qualify as certified..... 62%

Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be worth more than other used cars that did not qualify as certified..... 27%

Not sure 11%





Q7 Here's the next one: would you expect the car to be unsafe?

Expect a car that was advertised by a dealer as having passed a 125-point inspection to be unsafe..... 15%

Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be unsafe..... 70%

Not sure..... 15%

Q8 When a dealer advertises that a car was thoroughly inspected and qualified to be sold as a "certified" car, but fails to repair a safety recall defect, in your opinion, is that deceptive?

It is deceptive when a dealer advertises that a car was thoroughly inspected and qualified to be sold as a "certified" car, but fails to repair a safety recall defect..... 89%

It is not deceptive when a dealer advertises that a car was thoroughly inspected and qualified to be sold as a "certified" car, but fails to repair a safety recall defect 10%

Not sure..... 1%

Q9 Do you think car dealers should be allowed to advertise that a car was thoroughly inspected and qualified to be sold as a "certified" car without repairing a safety recall defect, if they disclose in writing that there is a safety recall, or do you think the safety recall issue should actually have to be fixed?

Car dealers should be allowed to advertise that a car was thoroughly inspected and qualified to be sold as a "certified" car without repairing a safety recall defect, if they disclose in writing that there is a safety recall. 21%

The safety recall issue should actually have to be fixed..... 75%

Not sure..... 4%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 53%

Man..... 47%

Q11 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

Democrat..... 36%

Republican..... 38%

Independent..... 26%

Q12 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 9%

White 72%

African American..... 13%

Other..... 6%

Q13 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If older than 65, press 3.

18 to 45..... 36%

46 to 65..... 44%

Older than 65..... 20%





	Base	Gender	
		Woman	Man
Sell Car Without Repairing Defects Yes/No			
A car dealer should be allowed to sell a used car that it says has passed a 125 point inspection without repairing any existing safety defects...	8%	7%	8%
The dealer should repair the safety defects first	89%	89%	89%
Not sure	3%	4%	3%

	Base	Gender	
		Woman	Man
Certified Car Guaranteed in Good Condition Yes/No			
Expect a car that was advertised by a dealer as having passed a 125-point inspection to be in good condition	89%	92%	84%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be in good condition	8%	3%	12%
Not sure	4%	4%	3%

	Base	Gender	
		Woman	Man
Expect Certified Car to be Safe Yes/No			
Expect a car that was advertised by a dealer as having passed a 125-point inspection to be safe	92%	96%	88%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be safe	6%	2%	11%
Not sure	2%	2%	2%

	Base	Gender	
		Woman	Man
Certified Car Without Safety Defects Yes/No			
Expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any safety defects	87%	90%	84%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any safety defects	8%	3%	13%
Not sure	5%	7%	3%





	Base	Gender	
		Woman	Man
Certified Car Without Unrepaired Recalls Yes/No			
Expect a car that was advertised by a dealer as having passed a 1-25-point inspection to not have any unrepaired safety recalls	77%	80%	74%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any unrepaired safe...	17%	13%	21%
Not sure	6%	7%	5%

	Base	Gender	
		Woman	Man
Worth More Than Other Used Cars Yes/No			
Expect a car that was advertised by a dealer as having passed a 1-25-point inspection to be worth more than other used cars that d...	62%	63%	60%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be worth more than other use...	27%	25%	31%
Not sure	11%	12%	9%

	Base	Gender	
		Woman	Man
Expect Car to be Unsafe Yes/No			
Expect a car that was advertised by a dealer as having passed a 125-point inspection to be unsafe	15%	16%	14%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be unsafe	70%	70%	71%
Not sure	15%	14%	15%

	Base	Gender	
		Woman	Man
Dealer Fails to Repair Defect Deceptive Yes/No			
It is deceptive when a dealer advertises that a car was thoroughly inspected and qualified to be sold as a "certified" car, but fails ...	89%	90%	88%
It is not deceptive when a dealer advertises that a car was thoroughly inspected and qualified to be sold as a "certified" car, but f...	10%	10%	10%
Not sure	1%	1%	2%





	Base	Gender	
		Woman	Man
Advertise Without Repairing Defect Yes/No			
Car dealers should be allowed to advertise that a car was thoroughly inspected and qualified to be sold as a "certified" car without...	21%	15%	29%
The safety recall issue should actually have to be fixed	75%	79%	70%
Not sure	4%	7%	1%

	Base	Party		
		Democrat	Republican	Independent
Sell Car Without Repairing Defects Yes/No				
A car dealer should be allowed to sell a used car that it says has passed a 125 point inspection without repairing any existing safety...	8%	6%	9%	8%
The dealer should repair the safety defects first	89%	93%	84%	91%
Not sure	3%	1%	7%	1%

	Base	Party		
		Democrat	Republican	Independent
Certified Car Guaranteed in Good Condition Yes/No				
Expect a car that was advertised by a dealer as having passed a 125-point inspection to be in good condition	89%	92%	85%	89%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be in good condition	8%	4%	11%	7%
Not sure	4%	4%	4%	3%

	Base	Party		
		Democrat	Republican	Independent
Expect Certified Car to be Safe Yes/No				
Expect a car that was advertised by a dealer as having passed a 125-point inspection to be safe	92%	95%	90%	91%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be safe	6%	3%	9%	7%
Not sure	2%	2%	2%	3%





	Base	Party		
		Democrat	Republican	Independent
Certified Car Without Safety Defects Yes/No				
Expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any safety defects	87%	87%	88%	86%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any safety defects	8%	5%	8%	10%
Not sure	5%	8%	4%	3%

	Base	Party		
		Democrat	Republican	Independent
Certified Car Without Unrepaired Recalls Yes/No				
Expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any unrepaired safety recalls	77%	79%	75%	77%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any unrepaired safety recalls	17%	14%	18%	18%
Not sure	6%	7%	6%	5%

	Base	Party		
		Democrat	Republican	Independent
Worth More Than Other Used Cars Yes/No				
Expect a car that was advertised by a dealer as having passed a 125-point inspection to be worth more than other used cars that d...	62%	61%	59%	66%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be worth more than other use...	27%	29%	29%	23%
Not sure	11%	10%	12%	11%

	Base	Party		
		Democrat	Republican	Independent
Expect Car to be Unsafe Yes/No				
Expect a car that was advertised by a dealer as having passed a 125-point inspection to be unsafe	15%	18%	16%	11%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be unsafe	70%	69%	71%	71%
Not sure	15%	14%	13%	19%





	Base	Party		
		Democrat	Republican	Independent
Dealer Fails to Repair Defect Deceptive Yes/No				
It is deceptive when a dealer advertises that a car was thoroughly inspected and qualified to be sold as a "certified" car, but fails ...	89%	86%	90%	92%
It is not deceptive when a dealer advertises that a car was thoroughly inspected and qualified to be sold as a "certified" car, but f...	10%	14%	7%	7%
Not sure	1%	0%	2%	1%

	Base	Party		
		Democrat	Republican	Independent
Advertise Without Repairing Defect Yes/No				
Car dealers should be allowed to advertise that a car was thoroughly inspected and qualified to be sold as a "certified" car witho...	21%	19%	21%	25%
The safety recall issue should actually have to be fixed	75%	76%	78%	67%
Not sure	4%	5%	1%	7%

	Base	Race			
		Hispanic	White	African American	Other
Sell Car Without Repairing Defects Yes/No					
A car dealer should be allowed to sell a used car that it says has passed a 125 point inspection without repairing any existing safet...	8%	22%	6%	8%	4%
The dealer should repair the safety defects first	89%	77%	91%	83%	94%
Not sure	3%	1%	3%	9%	1%

	Base	Race			
		Hispanic	White	African American	Other
Certified Car Guaranteed in Good Condition Yes/No					
Expect a car that was advertised by a dealer as having passed a 125-point inspection to be in good condition	89%	96%	88%	81%	97%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be in good condition	8%	2%	8%	15%	1%
Not sure	4%	2%	4%	5%	2%





	Base	Race			
		Hispanic	White	African American	Other
Expect Certified Car to be Safe Yes/No					
Expect a car that was advertised by a dealer as having passed a 125-point inspection to be safe	92%	95%	93%	85%	95%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be safe	6%	5%	5%	15%	2%
Not sure	2%	-	2%	1%	2%

	Base	Race			
		Hispanic	White	African American	Other
Certified Car Without Safety Defects Yes/No					
Expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any safety defects	87%	87%	90%	74%	81%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any safety defects	8%	4%	6%	15%	13%
Not sure	5%	9%	4%	10%	6%

	Base	Race			
		Hispanic	White	African American	Other
Certified Car Without Unrepaired Recalls Yes/No					
Expect a car that was advertised by a dealer as having passed a 1-25-point inspection to not have any unrepaired safety recalls	77%	93%	78%	68%	59%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any unrepaired safe...	17%	7%	14%	26%	38%
Not sure	6%	-	7%	6%	2%

	Base	Race			
		Hispanic	White	African American	Other
Worth More Than Other Used Cars Yes/No					
Expect a car that was advertised by a dealer as having passed a 1-25-point inspection to be worth more than other used cars that d...	62%	83%	62%	42%	64%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be worth more than other use...	27%	15%	27%	42%	27%
Not sure	11%	3%	11%	17%	9%





	Base	Race			
		Hispanic	White	African American	Other
Expect Car to be Unsafe Yes/No					
Expect a car that was advertised by a dealer as having passed a 125-point inspection to be unsafe	15%	24%	13%	19%	16%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be unsafe	70%	66%	74%	56%	67%
Not sure	15%	11%	13%	24%	16%

	Base	Race			
		Hispanic	White	African American	Other
Dealer Fails to Repair Defect Deceptive Yes/No					
It is deceptive when a dealer advertises that a car was thoroughly inspected and qualified to be sold as a "certified" car, but fails ...	89%	86%	94%	65%	92%
It is not deceptive when a dealer advertises that a car was thoroughly inspected and qualified to be sold as a "certified" car, but f...	10%	13%	5%	35%	2%
Not sure	1%	1%	1%	-	6%

	Base	Race			
		Hispanic	White	African American	Other
Advertise Without Repairing Defect Yes/No					
Car dealers should be allowed to advertise that a car was thoroughly inspected and qualified to be sold as a "certified" car witho...	21%	21%	21%	17%	29%
The safety recall issue should actually have to be fixed	75%	70%	76%	73%	68%
Not sure	4%	9%	3%	9%	2%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Sell Car Without Repairing Defects Yes/No				
A car dealer should be allowed to sell a used car that it says has passed a 125 point inspection without repairing any existing safet...	8%	11%	5%	7%
The dealer should repair the safety defects first	89%	84%	93%	89%
Not sure	3%	5%	2%	4%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Certified Car Guaranteed in Good Condition Yes/No				
Expect a car that was advertised by a dealer as having passed a 125-point inspection to be in good condition	89%	92%	87%	85%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be in good condition	8%	8%	6%	9%
Not sure	4%	-	6%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Expect Certified Car to be Safe Yes/No				
Expect a car that was advertised by a dealer as having passed a 125-point inspection to be safe	92%	92%	93%	89%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be safe	6%	8%	4%	8%
Not sure	2%	-	3%	3%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Certified Car Without Safety Defects Yes/No				
Expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any safety defects	87%	85%	89%	87%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any safety defects	8%	10%	6%	7%
Not sure	5%	5%	5%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Certified Car Without Unrepaired Recalls Yes/No				
Expect a car that was advertised by a dealer as having passed a 1-25-point inspection to not have any unrepaired safety recalls	77%	78%	78%	75%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to not have any unrepaired safe...	17%	22%	12%	15%
Not sure	6%	-	10%	10%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Worth More Than Other Used Cars Yes/No				
Expect a car that was advertised by a dealer as having passed a 1-25-point inspection to be worth more than other used cars that d...	62%	65%	58%	64%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be worth more than other use...	27%	31%	28%	20%
Not sure	11%	5%	14%	16%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Expect Car to be Unsafe Yes/No				
Expect a car that was advertised by a dealer as having passed a 125-point inspection to be unsafe	15%	15%	13%	19%
Would not expect a car that was advertised by a dealer as having passed a 125-point inspection to be unsafe	70%	72%	72%	65%
Not sure	15%	13%	15%	16%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Dealer Fails to Repair Defect Deceptive Yes/No				
It is deceptive when a dealer advertises that a car was thoroughly inspected and qualified to be sold as a "certified" car, but fails ...	89%	85%	93%	89%
It is not deceptive when a dealer advertises that a car was thoroughly inspected and qualified to be sold as a "certified" car, but f...	10%	15%	6%	9%
Not sure	1%	-	2%	2%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Advertise Without Repairing Defect Yes/No				
Car dealers should be allowed to advertise that a car was thoroughly inspected and qualified to be sold as a "certified" car witho...	21%	20%	24%	18%
The safety recall issue should actually have to be fixed	75%	73%	74%	79%
Not sure	4%	7%	2%	3%

