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In 2014 Henry Schein Corp had \$10.4 billion in sales, \$5.4 billion of which was dental related.

The fine was \$250K. If my math is correct that's .002% of just one years annual revenue. By comparison, that's like the money you'd find under your couch cushions. Not even a bug bite to them. A slight annoyance. And yes, I'm a Dentrrix user.

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"If you're not in the arena also getting your ass kicked, I'm not interested in your feedback." Brene Brown

"Training employees is expensive; dumb, untrained employees are more expensive".
Larry Winget

"Customers attach value to a product in proportion to its perceived ability to help solve their problems or meet their needs. All else is derivative." Theodore Levitt 1980

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