



Family Online Safety Institute

October 9, 2015

Dear Federal Trade Commission,

The Family Online Safety Institute would welcome the opportunity to present at the FTC's PrivacyCon about our latest findings on "Parents, Privacy, and Social Media." This presentation would explore consumer attitudes and perceptions towards privacy.

This research project is currently underway and the results will be released and presented at [FOSI's Annual Conference](#) on November 17th. The research is being conducted by Hart Research Associates on behalf of FOSI and includes both focus groups with parents of children ages 6 to 17 and an online survey of 500 parents.

FOSI's current research will build on findings from "[Parenting in the Digital Age](#)" published in November 2014 and uniquely focus on parents' fears, concerns, and challenges around the use of social media and privacy online. The research will explore whether parents are aware of and encourage the use of privacy settings on devices and networks and will also provide greater insight about their kids' online behavior. This survey will examine how parents are dealing with their children's online lives and thinking about the digital footprint their kids leave behind. It will also encompass the online behavior that parents model for their children including the information that they post about their kids.

Thank you for your consideration.

Sincerely,

Jennifer Hanley

Director, Legal & Policy
Family Online Safety Institute
jhanley@fosi.org
(202) 775-0131