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Federal Trade Commission  
601 New Jersey Avenue, NW  
Washington, D.C. 20001

April 10, 2014

Dear Federal Trade Commission:

Thank you for the opportunity to allow me to speak at the Care Label Roundtable Discussion on March 28, 2014. It was an honor and privilege to speak regarding my personal experience with Professional Wet Cleaning as a daily operator and owner.

As we enter our sixth year as a dedicated Professional Wet Cleaner, I look back and can certainly say that James and I are so lucky to be in this profession. We are part of an industry that is rapidly changing for the betterment of people and the environment.

Since becoming a Professional Wet Cleaner, I have noticed my husband's rashes disappear from the effects of solvent usage. Customers who had eczema or other health issues tell us that their skin has cleared since changing their dry cleaning to our services. Police officers and fire fighters who bring in their uniforms express joy at the fact that they can wear their uniforms for up to a week when we clean their uniforms because the cleanliness and freshness last longer. At their previous solvent cleaners, they could only wear their uniforms once or twice.

And the best aspect of it all is that we are contributing to making this environment a healthier and safer one for generations to come. We are not creating carbon footprints, contaminating the soil or air, nor are we contributing to the many illnesses that affect so many employees and customers.

The role and responsibility of the FTC is to ensure that consumers are protected from unfair and deceptive practices. By mandating Professional Wet Cleaning on the care label, it promotes awareness amongst the consumers and also fully discloses that fact that there are now viable safer alternatives to traditional solvent-based dry cleaning.

Thank you.

Sincerely,

/s/

Julianna Mo  
CEO