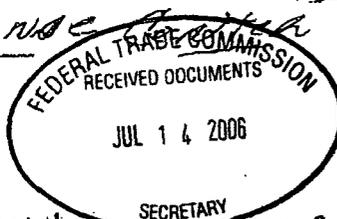


ATTENTION - CONSUMER Response
RE: Business Opportunity Rule R511993

522418-70654



July 10 200
JUL 11 2006

To whom it may concern:

Compliments to the FTC for proposing a rule to protect the consumer from fraudulent MLM companies. However, this bill in its present form could put an end to the many legitimate companies throughout the United States. You and I both know that if passed in its present form - it will hinder these companies and their associates who depend on the income - and or supplemental income - to the family budget for their increase in the cost of living.

I am 65 years old, have had numerous associations with MLM companies with no comparison to FreeLife International. I started because of my love for the product - then I saw the impeccable integrity of the Co-founders and leaders of FreeLife International, including the Worlds' leading authority on nutrition, Dr. Earl Mindell.

FreeLife created a Goji Kids Foundation, which donates thousands of dollars to needy children organizations throughout the world.

FreeLifes' cost for a sales kit is \$35.00. All products from FreeLife International have a 90 day, no hassle, money back guarantee. **WHY WOULD YOU NEED A 7 DAY WAITING PERIOD????** What about a TV, car, groceries, etc??? What is their waiting period?

Would you want your personal information handed out to people **IN YOUR AREA** - in these days of so much fraud????

I sure would be very interested to see the last 10 years of legal actions against you and everyone on your staff. If you do this to Direct Selling companies, wouldn't it be fair to do this to everyone?

By the way, would you mind sending me a **VERIFIED STATEMENT ON YOUR INCOME?** Of course it's none of my business - so why would you expect me to do something you wouldn't do?

Do you really think you are going to put an end to the scams out there? The crooks will always find a way to cheat people - all you will be doing is hurting a small business opportunity for tax paying and law abiding citizens. Concentrate on a way to stop the crooks!!!

The FTC's proposed rule would unfairly target legitimate Direct Selling Businesses.

God Bless you for taking time to save our industry.

Sincerely,
Gloria Branca
Ralph Branca

