



John Dalgety  
J Dalgety product brokerage Co.

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I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its present form, it could prevent me from continuing as a Market America Independent Distributor. I understand that part of the FTC's responsibilities is to protect the public from "unfair and deceptive acts or practices," but some of the sections in the proposed rule will make it very difficult if not impossible for me to sell Market America products and services.

I have been a distributor with Market America for only a few months but in that time I have witnessed so many positive things that have come from this company. This is a truly amazing company with extremely high standards and it is the most ethical and moral business I have ever been involved with. This company prides itself on customer service and having the latest and cutting edge products and services. Our major concern is always about the customer and making sure they only receive the highest quality in products and services. To put restrictions on the direct sales industry suggests that we are not a legitimate and viable business, and has many false pretenses about our business practice.

I agree there are a lot of companies out there that do not have high standards and very bad business practices. I know because I have researched a lot of different businesses and tried a few different ones, and have not been happy with the results. That was before I found Market America. I do not believe that there is another company out there that has as high standards as Market America, and no other company has the commitment to changing the face of direct sales industry and establishing itself as a viable legitimate business option like Market America.

Market America is truly changing the face of the direct sales industry and breaking down the poor diluted image that our industry has. We are the first company to do it right, and we take this commitment extremely seriously. I believe if the Business Opportunity Rule R511993 is enacted it will have a serious and detrimental impact on my business, and I think it is very unjust. I am just a person trying to make an extremely honest living and I truly believe in what I do, and what our incredible products can do for people. To have Business Opportunity Rule R511993 enacted would suggest to our customers and potential business partners that we are not on the level. This would be truly unfair and unjust to a lot of business owners with Market America, and to a lot of people who could actually benefit from our products.

I truly believe in the work the FTC does to protect consumers, besides I am a consumer as well and I like the fact that there is an organization out there that has my best interests at heart. That's why I would never align myself with a company that did not have the greatest commitment to product quality and business ethics; Market America has this

commitment. I really urge the FTC to take a serious look at Market America and our incredible business ethics and practices so you can understand what we are about, and how committed we are to our customers and anyone who considering starting a business within the Market America community. Then you can see how the proposed Business Opportunity Rule R511993 could really hurt a truly great company, and have detrimental affects on all its distributors. Unjust and unfair affects to people who are committed to excellence.

I thank you very much for reading my thoughts, comments, and concerns, and really hope you take them into deep consideration before making any detrimental decisions about enacting Business Opportunity Rule R511993. If you take a look at most traditional businesses they have thousands of false advertisements, they have less of a commitment to product quality, they have thousands of lawsuits, 90% of the people who start a traditional business fail because of high over head, and high startup costs etc. etc. etc. etc. they purposely miss label products, they pass unhealthy products off as healthy products etc. etc. etc. None of these companies are under the microscope like the direct sales industry. Market America does not believe in any of these poor business practices, like I've stated many times in this letter we are committed to the highest in quality products and services, the highest of ethics and morals, and the utmost honesty of business practices. Thank you once again for reading my letter. Take care.

Most Sincerely

A black rectangular redaction box covering the signature of John David Dalgety Jr.

John David Dalgety Jr.  
Marker America Independent Distributor.