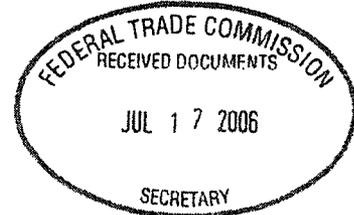


Lynn Decher
[REDACTED]
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July 13, 2006

522418-70542

Federal Trade Commission
Office of the Secretary
600 Pennsylvania Avenue, NW
H-135 (Annex W)
Washington, DC 20580



Dear Federal Trade Commission:

Dear Sir or Madam,

Thank you for your concern regarding untruthful practices in the direct selling industry. As an independent distributor in my third year with Market America, Inc., I can assure you that I have taken the time to scrutinize this particular business opportunity. I am pleased to be able to recommend the Market America plan to others as a legitimate and viable (and FUN!) means to establishing a sound stream of income by offering excellent products to the end consumer.

R511993 places numerous stumbling blocks in the path of those participating in this reputable, and I might add, MODEL, enterprise. In Market America prospective distributors are encouraged to review the business plan as many times as necessary in order to understand its revolutionary layout. They are encouraged to TALK to others in Market America to have their questions answered. For distributors, convenient business and product information trainings are held frequently to foster the all-important tool of ongoing education. This is the FRIENDLIEST, most HELPFUL business because we distributors don't succeed unless we help others succeed. It's teamwork! And the costs to begin are minimal, so that the opportunity remains affordable and to minimize anyone's risk.

The proposed seven day waiting period, disclosure of litigation information and the releasing of customer information are unnecessary burdens that will only damage any reputable business's reputation by implying that there are matters to hide! Not to mention the excess paperwork involved!

Surely there are better ways to safeguard the public from the unscrupulous, while supporting and encouraging the well-thought out and forward-thinking business opportunities that are helping so many individuals and families secure financial solvency in these economically challenging times. Please do not squelch the entrepreneurial spirit of the American Dream!

Thank you for considering my comments.

Sincerely,

Lynn Decher