

Federal Trade Commission Office  
Of the Secretary H-135 (Annex W)  
Re: Business Opportunity Rule R511993  
600 Pennsylvania Ave, N.W.  
Washington, D.C. 29580



From: Mr. Richard Hill  
Organization: **Heralding Hope Health Foundation**  
Mailing Address: **[REDACTED]**

**“WE NEED TO GET THE GOVERNMENT OFF OUR BACKS!” R.R.**

Dear Sir/Madam/To whom It May Concern,

I am totally flabbergasted, shocked, surprised and crushed with such a fettered restrictive and suppressive, totally partisan proposed so called Business Rule R511993 that I cannot hardly express in words my frightened emotions at such a proposed coldhearted unfeeling rule and threat to the mom and pop small mult-level marketing (mlm) businesses in this country, such as the F.T.C.'s proposed Business Opportunity Rule R511993 is.

The small mom and pop small businesses survive by word of mouth (referrals) from millions of mom and pop Americans who like to trade at their mlm stores. Are you trying to fetter free speech?

What would you say, if someone had a fine dinning experience at a certain restaurant and gave you an excellent referral to try that restaurant? Would you say, “Oh I’m on the honor system and I can’t go to that restaurant now until after 7 days from the moment you referred me. You see, the FTC Business Opportunity Rule R511993 says, I can’t think on my own, that I need 7 days to decide, to make sure my mind is psychologically prepared to do that.” Mr. Steams, whoever it was that came up with that great “think tank” idea, I let you be the judge to how stupid that allegoric scenario would be if it actually existed in America; but of which F.T.C.’s Business Rule R511993 actually promotes.

DPS only needs 24 hours to decide whether I should buy a hand gun or not. Mom and Pop small businesses are hearts and flowers businesses. . . . What is your problem?

Do you want a potential well needed customer to wait 7 days before they can trade at mom and pop’s mlm store? You know good and well that mom and pop businesses stay alive through referrals. Why don’t you just propose a rule that totally closes them down right now, as they say, “cold turkey” instead of letting them die a slow agonizing death as your proposed rule would cause?

Since most businesses depend on word of mouth referrals to stay alive why do you not understand that your Business Opportunity Rule R511993 shackles freedom of speech? Do you honestly in your heart (assuming you still have one) really truly believe that 7 days waiting period before shopping at mom and pop's mlm store is necessary before one who has been referred to mom and pop's small business can begin trading and buying from them? "Oh Pleeeaaase, Shuuutt uuuppp!" This is nothing short of political wrangling and extortion.

You're in George Bush's Administration. Since you forget his ongoing policies let me remind you that he is the President of the United States. His administration has always favored, and promoted mom and pop small businesses, it is the life blood of the U.S.A.

Why are you impulsively deeming the President's administration and your utter disloyalty to his small business policy unworthy of the revenue (billions) generated by mom and pop mlm businesses each year? You and your office is kept alive and well, due in part, to the tremendous revenue (billions) each year from mom and pop mlm businesses.

Americans are a mere breath away from your obvious next step of labeling mom and pop's legitimate, law abiding and honest mlm enterprise a crime. Do you think that Americans are so dumb that they cannot see the/your hand writing on the wall? Could this really be a covert blown up idea born out of the cozy threesome relationship between your FTC, and the F.D.A. and the A.M.A.? Every American knows the beds are over crowded. CNN, 20/20, and 60 Minutes all have your number and so do multi-millions of Americans. Your Business rule R511993 is nothing more than another cruel and crushing relentless proposal and oppression against mom and pop mlm small businesses. Shame on you.

And please, I beg of you, do not think for a moment that Americans are deceived by your hair brushing Rule R511993, by painting a ruse that this is to deter fraud. Pleeeaaase Giivve mmeee a Bbrrreaakk.

Does Mr. George Bush know what you are proposing against his administration policy of promoting small business in the U.S.?

Billions of dollars each year are generated through mom and pop mlm businesses. That is revenue (billions) that also fund developed programs since 9/11. Yet you are now proposing to bite the very hands that feeds you. Shame on you for allowing such a dunce-like political helium proposal, as Business Rule R511993 to even be proposed.

I wonder what Mr. Bush would think of your shackling the moms and pops hands that are feeding the troops over seas, and funding ammunition to fight for freedom. With this stupid Business Rule R511993 proposal, absolutely stupid proposal, you actually are going to be the cause of lowering the revenue (billions) from the mom and pop mlm businesses that are helping to fund the wars and all other govt. programs developed since 9/11. Shame on you for your proposed unpatriotic attempt to skewer the revenue (billions) to important govt. programs, including the wars, developed since 9/11.

The out of the clear blue sky, whimsical, knee jerk proposal of Rule R511993, should go into the trash heap and hopefully, Mr Bush and others in his administration don't hear of your unpatriotic scheme to destroy one of the most financially healthy industries in the U.S. and that is the mom and pop's mlm small businesses, who have a constitutional right to their "pursuit of happiness." And you have no right to destroy a totally law abiding legitimate honest and integral mom and pop business with a stupid 7 day wait before anyone can shop at their store or become a member of their business. Again, DPS says I can buy a hand gun with a 24 hour waiting period - What's your problem?

Another insult you imply to the millions of mom and pop mlm businesses is all of the veterans of the wars, from the 2nd world war right up to the current ones, who are now moms and pops and grand moms and grand pops who are trying, striving, to make a living dreaming and hoping to fulfill the American dream in their lives in mlm of which you are attempting to destroy. Small businesses have a difficult enough time as it is when times are peaceful, but now you, with such an un-American Business Rule R511993 and with seemingly characteristic cruelty, destroy mom and pop's dreams, hopes, and happiness.

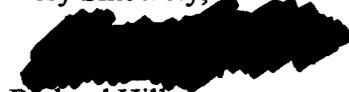
I liked Ronald Reagan's campaign slogan didn't you? Perhaps you forgot. Let me remind you - **"WE NEED TO GET THE GOVERNMENT OFF OUR BACKS!"**

Therefore, please discontinue your third reich facsimile attempts to destroy mom and pop, for in doing so you also destroy the hand and revenue (billions) that give you the pay check that feeds you and your families and funds the many expenses the government has today since 9/11.

What do you say, how about encouraging mom and pop in these uncertain times, instead of destroying them and their last hopes to build a dream. I know that if you really stop to think about it you can't help but realize that not only do mom and pop have to live with the prospects of international terrorism, biological warfare, gangs, and kooks, but now they have to be concerned about domestic terrorism from the FTC. Americans are literally bombarded with threats against survival from abroad but now thanks to a proposed dumb rule (R511993) they must face threats from within, plus face economical extinction from your ridiculously hard nosed, cruel, and exacting Business rule R511993 proposal. I am sure you can see it is nothing short of political extortion, stealing the ambition, energies, hopes and happiness of millions of mlm mom and pop businesses.

What do you say? I appeal to your deep down inherent nature (hopefully there exists one) that you encourage mom and pop instead of destroying them. Why not wish them well, instead of wishing them defeat? The Bible says, "Woe to them that call evil good and good evil." Isaiah 5:20.

Very Sincerely,



Richard Hill

P.S. I realize that this letter is not the usual refined and cultivated tactful hearts and flowers letter you probably usually get. But I suspect that the above thoughts are really, if the truth be told, the deep inherent thoughts of the hearts and flowers Americans who want to protect mom and pop from the political puffed up helium balloon of R511993. Are you sure you want to create another reason for Americans not to vote Republican again?