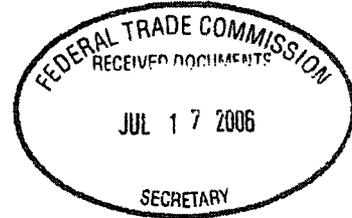


Robert Lavin
[REDACTED]
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522418-70159

July 11, 2006

Federal Trade Commission
Office of the Secretary
600 Pennsylvania Avenue, NW
H-135 (Annex W)
Washington, DC 20580



Dear Federal Trade Commission:

I am writing this letter in reference to the proposed Business Opportunity Rule R511993. I was a conventional business owner for 26 years. I put all my eggs in 1 basket with a company that was the largest processor of eggs in the world. and after 14 years I got a phone call from them that they sold thier name for 120 million and did not need me anymore.

Corporate America broke me bankrupted my family. I was 53 at the time and said to my self where can I go at my age get a job be paid what I'm worth and build a retirement? lots of luck. I was introduced to Market America Inc. in 1997. And this has given me the opportunity to be with a GOOD company to have a second chance to make something with my life and for my family. The only way I can have success is to help other people to be successful. Which is the opposite of corporate America where you do a good job and get stabbed in the back. This is where the FTC should be focusing on not the direct sales industries, where the average person has the chance to make some extra money to help thier situation or someone who wants to do this full time and make alot of money, by helping other people achieve thier goals. There are already to many laws you just need to enforce the ones on the books. The FTC can get rid of the bad applès without any new laws and let the GOOD companies keep helping the average person to be successfull.

Sincerely,

Robert Lavin
[REDACTED]