

Federal Trade Commission

Title: Notice of Proposed Rulemaking

Subject Category: Business Opportunity Rule

CFR Citation: 16 CFR Part 437

Date: 7-17-2006

I have been an independent business owner since the launch of Quixtar in Sept. 99. Since then, I have been able to retire my wife from her full time job at the age of 26 by replacing her income through our business and we are continuing to build in order to replace my self-employment income in the next year. Along with the monetary benefits of our business, we are learning and growing as successful people in life; a wealth of character due to the high integrity of the people we are privileged to associate with who are all in this business. It's an association of high moral character and integrity not even found in the best Christian churches.

When I first became an IBO, more than enough information was provided to me, verbally and in written form to make a quality business decision to get started with Quixtar and I feel my prospects are given the same opportunity. It is always noted that the success achieved in this business is a direct result of the work performed, that the only guarantees are on the product warranties Quixtar provides on exclusives. It is stated on all training material that success is not guaranteed, but that the information provided is to help create a strong a profitable business. The Quixtar corporation does guarantee that the less than \$200 start up fee will be refunded within 6 months should a prospect change their mind, which is AMPLE time for anyone to decided whether or not they want to continue business.

To quickly address specific issues:

- The money back option Quixtar already has in place eliminates the need for a **seven day waiting period**, BECAUSE THEY HAVE 6 MONTHS.
- A **list of 10 references of given to prospects** infringes upon the privacy of all IBOs therefore should never be made a legal obligation.
- Even though the Quixtar corporation has nothing to hide where lawsuits are concerned, **disclosing past litigation** would mostly be an outlet of spreading gossip, not a means of ensuring good business practices.
- **If disclosures are needed for every income claim**, it must require a simple, standard, easily understood disclosure, like the ones Quixtar already has based on average monthly gross income for active IBOs.
- **Providing prospects with personal financial documents to substantiate income claims** should not be a requirement, accept when required by the FTC and similar state agencies in an agency investigation. Another privacy issue. You don't just look at peoples bank accounts.

I understand the need to mandate illegal schemes to protect people from fraud, and the Quixtar business as is should be made an example of how to do it. A billion dollar corporation, worldwide, helping people grow financially with integrity.

Sincerely,
Brian and Michelle Burzynski