

To Federal Trade Commission
Reg: Business Opportunity Rule

We, Praveen & Kusum Dugar are Independent Business Owners with the Quixtar opportunity for more than 4 years. We have reached the levels of Silver, Gold and Platinum in the business. Our next goal is Emerald in 2007 and thus we want to financially independent. This business has helped me to enhance my income and soon it's going to be my fulltime career. We love the business as it has made a tighter home team and family came closer because of common dreams & goals. My family is involved in the business as it is the greatest opportunity in the world.

We were registered by an acquaintance, now a very good friend couple. They showed us the plan and showed us a way to achieve all our dreams and goals. They gave us a few cds by successful IBOs and literature pack to study it further and we were IBOs after 2 days. We registered because Quixtar opportunity looked great & legitimate to us and we could pursue our own business without disturbing current profession.

In fact when a prospect get the study material on the CD and literature, it clearly says in writing and also in voice recording that "no one can guarantee your success" etc and literature pack clearly says the "Average Income of IBOs" in bold letters. To signup it costs about \$51(without prod pack) to \$171 (with Product intro pack-recommended). If they decide to cancel the registration, for 180 days their entire money is refunded by Quixtar (no questions asked).

The requirement of a 7-day waiting period

We understand the intent of this is to curtail fraudulent companies, but Quixtar is legitimate business besides it is offers a 100% refund for 180 days. We honestly think that 7-day waiting period is going affect the business building process adversely as human beings can retain information in pure form only for 48 to 72 ours. After this period they tend to forget most of the information. It would affect prospect's ability to make right decision based on information that is not so fresh in their minds. It would severely hurt our business because 7 days is a long period and prospects will forget most of the information they got at the opportunity meeting in seven days. Quixtar website and the literature pack, audio Cds and DVDs give have enough information to make a quality decision in a 2-3 days max. Besides if somebody has got good potential, he cannot register people who are ready to start right away. It will slow them down too.

The requirement to provide references:

Prospect's can currently meet IBO from the neighborhood at our weekly opportunity meeting in Hotel and product meetings conducted in our homes. We are uncomfortable giving list of other IBO's Phone numbers & address for privacy concerns primarily and also because we will most definitely lose prospects, because many of them may join with somebody else. I think it's not needed as Quixtar has 100% satisfaction guaranteed. Besides I don't want my phone number floating around with someone's prospects that we do not know at all. I don't want people at my work to know about my side business and that is very important to me and I'm sure everybody will have the same concern.

Requirement to provide a "Litigation List":

I personally looked at the positive side of the business than the negative aspects like litigation. Giving litigation list will make prospect make decision based on negative aspects which will not serve then any good. However this list will only divert their attention from opportunity and serve only one purpose, "Confuse the prospect". When people get confused they don't make right decisions.

The requirement for specific earnings disclosures:

We share the SA4400 document in our literature pack with the standard 6-4-2 plan numbers and "Average IBO income for Active IBOs was \$115". We do not like the idea of having to confuse the prospect with too many over cautious lines, that they get scared and de-motivated. This is an opportunity where prospect could potentially make more than most IBOs so statistics are not always an indication for their chances to succeed.

The requirement for financial substantiation:

We have seen many times a new IBO makes more money than his or her sponsor. It depends on their ambition level and work ethic. However, we tell people approximately how much we made last year (no exaggeration), if they asked. We don't like to volunteer, as many times prospects perceive this as desperate convincing and it doesn't help them in any ways. Besides if FTC required us to show financial statements of what IBO has made,

the new IBOs will have nothing much to show in the beginning of their business. It can be a potential show stopper.

We hope that the FTC will take our comments into consideration. We really would like to be truly successful and grow in this business and help many of our down lines succeed through the Quixtar opportunity. Eliminating unnecessary restrictions will help us and new business owners keep growing.

Sincerely,

Praveen & Pinky Dugar
Independent Business Owners ()
Los Angeles, California.