

Sir/Madam,

I as an Independent Business Owner with Quixtar, would like to submit my opinion regarding the new proposed rules by FTC w.r.t Quixtar and similar businesses.

### **My Personal Experience with Quixtar**

- Myself and my husband have been IBOs (Independent Business Owners) with Quixtar for past few years. We are extremely happy to have started our business with Quixtar and have benefited in many ways, tangible and intangible. We feel it is a golden opportunity for a common man to fulfill his/her dreams and goals.
- When we were registered in the business our sponsors gave us a complete potential of the business and how the business plan works. We received all the essential information that was needed to make an educated decision
- We follow the same guidelines that, we want the people who join our team to make an educated decision. Our personal goal is to build a solid business wherein we have a secured income and help other people to achieve the same. We DO NOT want people who are half informed or half-hearted because they are bound to quit one day or the other. We want them to be clear about the decision they are making.
- Our prospects clearly know before they get started, that there is work involved and that it is not a quick rich scheme. We want people who are determined and willing to commit to accomplish their goals and not wishy-washy people who keep one foot in and one foot out and hope money just flows in. So all our prospects know the income potential, how the plan works and how the money is made and what work is involved. We do not waste our time alluring people into doing something that they don't want to do.
- All the people on our team get started with the required registration cost and optional product pack.

### **Specific Things Related To Proposed Rules**

#### **The requirement of a seven-day waiting period:**

- Personally we feel, the 7-day waiting period is not benefiting anyone including the prospect. They are not going to do anything during that period. If they want to be IBOs, why should they wait? At the same time, it is unnecessarily making the registering IBO wait too.
- As an IBO, if every prospect has to wait 7 days before they register with me, it is unnecessary waste of my time and affects the speed at which I can grow my business. Most of us work a full time job and building Quixtar business part-time. That means, we want to be more effective in the few hours that we get and we want to build a secured financial future for our families.

- This affects not only IBO's income (by way of slowing them down), it also slows down how fast the prospect can get going and start making money with the opportunity.
- When we register a prospect as an IBO, they get an FTC approved business plan brochure which explains the business plan, average income of an active IBO, partner stores etc. Anyone who registers can get their full refund on their registration and product pack (They know this before they register).

**Solution: Eliminate the waiting period, at least for opportunities like Quixtar where a prospect can get his money back if not satisfied.**

### **The requirement to provide referrals:**

- Imagine a new IBO who is talking to his/her prospects about the business. This rule would make it extremely difficult for him/her to talk to others.
- It violates my privacy if every IBO in my neighborhood gives my phone number and address to someone who I do not know.
- It would also penalize the sponsor, who would be required to give his prospect contact information for 10 other IBOs, any of whom might be happy to register the prospect themselves.

**Solution: Eliminate the requirement to provide 10 referrals.**

### **We would have to make a different disclosure for every income claim.**

This would include any examples you might use during an opportunity presentation to illustrate how the Plan works.

- If disclosure is needed, require a simple and easily understandable disclosure like 'average monthly gross income for active IBOs'.

### **We would be required to provide prospects with personal financial documents to back up ("substantiate") any income claim.**

**Solution: IBOs should possess substantiation for any claim but should not be required to disclose it except when required by the FTC and similar state agencies in an agency investigation.**

### **The requirement to provide a "litigation list":**

- This would mean Quixtar and other genuine companies are opened to false accusations. There could be lot of false accusations created just to make someone look bad.
- Also, it could be a competitor trying to make someone look bad

**Solution: Eliminate this requirement to provide litigation list.**