

**Attn: FTC**

**Re: Business Opportunity Rule. CFR Citation: 16 CFR Part 437**

**From: Ajit & Harsha Dodani – Quixtar.com IBO**

The following is our background and our comments on the proposed ruling.

**Personal Background:**

We live in Los Angeles with our 2 sons 8yrs and 4yrs. I am an Accountant and my wife has a background in Marketing.

We were registered in this business in 1996 by my brother in New Jersey. We were skeptical about the business when he proposed it to us. We researched the company from the literature pack that I was loaned and meetings I was invited to attend. After developing a good sense of comfort we got registered.

Today we are Sapphire IBO's. The journey in this business has been a wholesome experience. Not only have we been able to make supplemental income that has allowed my wife to work out of home and spend more time with our young kids, but also the personal development and ethical treatment by our uplines have made better people of us.

**Building our Business:**

In sponsoring new IBO's we are very clear that the focus is not just to sponsor someone but to create a long term relationship. So in an effort to accomplish that, at the beginning of our presentation we clearly state "This is not a Job and not a Get Rich Quick Scheme" and "If the ideas make sense Great, and if the ideas do not make sense Great." Then at the end of every presentation – we give our new prospects the following options:

1. Red - Not Interested.
2. Yellow - Interested but would like to get more Information. OR
3. Green - 100% ready to go and get started!

If the prospect is Red – great we part as friends! If Yellow or Green, they are shown and loaned the SA4400 information with the potential income numbers along with some CD's in giving them additional information.

Keeping these options at the beginning and end of the presentation sets the prospect at ease that we are not trying to push them and it sets clear expectations. And secondly, makes the new IBO comfortable that his friends and family will not be "Sold" the business in a high pressure way.

Our Comments on some of the proposals:

**Seven Day Waiting Period:** This is unnecessary. We are dealing with adults. No one is putting pressure on them when we show the plan. The registration cost is minimal. They have guaranteed refund on their IBO cost. This would slow down our business. We have had IBO's in our team get started and sponsor 6 to 7 people in 21 days and reach a 1000PV in the first 21 days – allowing them to succeed in a small way. Anyways at the end of the meeting – the prospect has a clear option to be a "Red."

**Providing References of other IBOs:** This does not serve any purpose. It is like asking a Health Club Gym to provide the list of everyone they have registered and how much weight they have lost. This is a "performance based" business and one does not know the IBO's goals, discipline to build the business and other variables. Just like the Gym – whoever does the work and follows through will get results. So the Reference list is Redundant.

**Litigation List:** Is Microsoft and Walmart or a Real Estate Agent or any other small business required to show all lawsuits filed against people in their industry before they transact with someone else? We build our business with the utmost integrity and there are bad apples in every barrel – I refuse to have to defend for someone else.

**Specific Earning and Financial Substantiation:** We would not be comfortable disclosing any of our personal financial information to anyone. I did not ask my manager to show me his paycheck when I got started in a job so I can be guaranteed his income down the road. This is a business.

This is a business, and like any other business allows one to succeed to a level based on their goals, their work ethic and their discipline. The proposed rulings put restriction that unnecessary for our business and would hamper the growth and momentum of building our business.