

To whom this concerns:

As an entrepreneur it is very concerning to me that the FTC is proposing to make drastic changes via the **Subject Category: Business Opportunity Rule**  
**CFR Citation: 16 CFR Part 437.**

It would seem that the FTC is trying to control what we as individuals are going to be able to see/hear/do as private citizens and entrepreneurs. This country is built on the backs of those people that have the vision and desire to create businesses. These proposed rules would significantly impact my ability to contact people and promote something that I feel has many benefits to people, only one of which is the opportunity to earn an income. It has been my experience that when presented with a business opportunity, people will be naturally skeptical. until they have their concerns addressed. This means that they will do one of 2 things when initially presented with something: 1 - they will dismiss it as something that they don't believe would work for them. Or 2 - they will sit down and start asking questions and clarifying their concerns.

By requiring companies and individuals to maintain mounds of information regarding that company would be overly burdensome and wasteful since all this information would need to be updated frequently to meet the proposed rules.

One of the most chilling parts of this FTC proposal would be the breach of individual privacy, by requiring the seller to provide the private personal information of the 10 geographic closest people so that they could be contacted regarding the opportunity or product.

In all fairness to the Direct Selling and Network Marketing businesses, these rules would also need to be applied to all sales in all areas of business. Perhaps the next time I go to buy a car I'll have to wait 7 days prior to being shown any vehicles while I look over the truck load of paperwork regarding that dealership/manufacturer and all of the legal issues and lawsuits against them, then I'll contact the 10 people closest to me that have purchased the same vehicle that I'm looking for and have them give me their opinions on the vehicle. At least I'll know where I can find them and if I was a criminal minded (which I'm not), so that I could steal parts for my new vehicle. \*\*\* As far fetched as this sounds, a coworker of mine actually had someone follow him and steal the tailgate of his pickup truck after he parked it somewhere. \*\*\*

I would be very concerned for the safety of myself and my family if I had to worry about the fact that my personal information was being given out to every "Tom-Dick and Harry" who is looking at purchasing the same

vehicle or looking at the same business that I'm already involved with. This would open up the same can of worms that the California DMV had to deal with when they used to allow people to freely retrieve personal information on someone just from the License plate number of their car. I believe that ended up in someone being stalked and killed.

There are freedoms that are afforded to all of us within the constitution, and I don't think that the FTC has the right to sidestep those freedoms just to protect a select few.

Of course another thought for consideration is that these proposed rules would do nothing to stop the very individuals that it is meant to protect us from. Those that are scams or not legitimate businesses wouldn't even worry about these rules anyways since the average person would only be made aware of these rules by the person presenting them with an opportunity. Obviously the scammers wouldn't bother to inform the person of anything that would make them not want to give him their money.

A better way would be to spend the time and resources to shut down the scammers. Maybe the FTC could provide the legitimate companies and individuals with a list of known scams, so that we could notify our clients and prospects to stay clear of these scams.

I believe that the FTC would be overstepping its boundaries and placing unnecessary burdens on the very people that keep this great country moving forward, the small business and the entrepreneur. With more and more of our jobs being outsourced to foreign countries, we are going to need all of the jobs and small businesses we can to allow the people of this country to survive. I believe that these proposed rules are unfair and should not ever be passed.

Thank you for your time and attention to this matter.

Sincerely,

David Grant