

Dear Sirs:

I have been an IBO (independent business owner) associated with Quixtar for four months. I am a family physician by career, and I can say without hesitation that this is the best business that I have been involved in, due to the Britt World Wide (BWW) association of IBOs and the success of the training and mentorship program available for IBOs like myself. With this support, I have been able to reach milestones I have set for myself each month. The Quixtar/BWW IBOs I associate with are people of the highest character and integrity. In this business we succeed when we help others succeed in reaching their goals and dreams. In the process, this business gives me the opportunity to create ongoing residual income.

I was an informed IBO when I registered. The initial presentation of Quixtar was informative, and I was given a literature packet which showed the business plan as was approved by the FTC. Upon gathering more information, I was introduced to many other IBOs who were genuine and sincere in wanting to help me build my business just as their sponsors were sincere in helping them achieve success in the business. The team/mentorship model ensures that we all work together to achieve success.

Now that I in turn present the Quixtar business opportunity to prospects, I use the same approved literature packs and urge prospects to check out Quixtar through the Better Business Bureau and FTC. I explain to prospects that the Quixtar business opportunity is not a "get-rich-quick" scheme but that it is a much better way to make money (which is legal and ethical) than most traditional 40-year plans.

As in any endeavor, there is no guarantee of success. Though this business may be simple, it is not easy. It still requires discipline to learn the system and put in time and effort; i.e. it requires work. For example, I knew that to become a physician I had to go through a four-year curriculum. The program required that I attend classes and buy books and lab materials and travel to different hospitals and clinics for my externship training. When I began medical school there was no guarantee that I would succeed, but I knew what the program entailed and that as long as I followed the system, the end result would be that I would get my medical degree. I think of my Quixtar IBO business as a second career that has its own system in place that I would need to follow, and in the end, I would gain even greater rewards to help even more people.

The risk involved in this business is very minimal. I spent less than \$300 for my starter kit and sample products when I registered. I have also registered an IBO who spent less than \$200 for her registration since she took the option to get only certain registration materials and no sample product pack. Unlike medical school, this Quixtar business opportunity comes with a money-back guarantee in the first few months if an IBO loses his focus and dream and quits the business.

I would like to address a few concerns I have in this ruling.

Regarding the 7-day waiting period in, I believe this would hinder all IBOs' growth potential and thus their profitability. I was anxious to get started having to wait even five days after first hearing about the plan. I had my first meeting to present the plan to new prospects for my business in 5 days. The seven days of waiting would have slowed me down. I do not think this rule is necessary if there is a money-back guarantee in place as there is already with Quixtar.

The requirement to give references would create more competition and antagonism than is necessary among IBOs who enjoy the camaraderie in a team atmosphere. Prospects may feel they can choose among the different IBOs that are given as references and may feel guilty if they intend to register with another IBO who is on the reference list and not with the IBO who first showed them the plan. This will in turn affect the team moral and interaction. Prospects already have several options to meet other IBOs. This is encouraged so that IBOs can qualify prospects even before they register. Thus, this requirement should be deleted.

I appreciate your consideration of my points above. I do believe there should be penalties against deceptive practices. However, the current proposals would hinder the success of IBOs by placing too much burden on independent entrepreneurs without doing much to prevent deception by bogus business opportunities.

Thank you again for your attention to this very important matter.

Sincerely,
Thanh Slavek, D.O.