

David Edwards

July 12, 2006

Federal Trade Commission  
Office of the Secretary  
Room H-135 (Annex W)  
600 Pennsylvania Avenue, NW  
Washington, DC 20580

Dear Sir or Madam:

I am writing to express my concerns with proposed Business Opportunity Rule R511993.

Eight years ago I started my business as an Independent Herbalife Distributor. Prior to starting, I had worked for the same company for 25 years. It was a public company and I was President of a subsidiary. I arrived at the office one day and learned that my company had been merged with two others, my position had been eliminated, and after a few short goodbyes, I was escorted to the door. I had given my life to this company only to have it all taken away.

The sad truth is my story is only too common in the United States today. I talk with people everyday with similar circumstances. I am so pleased to be able to offer them an alternative that allows them to take control of their future just as it has for me. My family and I live a lifestyle today that we could have only dreamed of eight short years ago. And even more important, we have the time to enjoy it. My wife and I have raised our son unlike his older sister who was raised by daycare providers. I cannot stress strongly enough how important this has been to his personal growth.

The proposed FTC Business Opportunity Rule is of great concern to me personally. The seven day waiting period would simply delay the success that someone wishing to become a Distributor could achieve. Many new Distributors are so financially stressed in their own lives that this could have significant impact. Our goal has always been to help them earn some level of income in their first week after they decide to become a Distributor. This has helped so many with short term financial concerns while building their business.

I fully support the FTC in its effort to minimize consumer fraud. I respectfully request, however, that these regulations be revisited so as to not impact the efforts of legitimate business entrepreneurs such as myself. Herbalife offers an incredible opportunity and I am so proud to be able to help others as I have been helped.

Sincerely,

David Edwards