

Laura Tool

July 13,2006

Dear Sir:

I am writing to you regarding this new proposed Business Opportunity Rule R1511993. As I can see, this ruling, in its' present form could prevent me from continuing in my business. I am an independent consultant with Arbonne International. The FTC is here to protect the public from unfair and deceptive acts or practices, but some areas of this ruling would make it nearly impossible to sell my products and sponsor good people into my business.

The seven day waiting period to sign up a new consultant is confusing and most restrictive. Our starter kit is very inexpensive and with this waiting period of seven days, it makes us look like we are hiding something or that we are doing something wrong. It will make my job much more time consuming as I will have to keep more records as to when I can go back to a prospect after the seven days. There are times when I speak to many people and this would make it very difficult. I believe that when I meet a new prospect, whether it be a friend or new acquaintance, people want to get started right away. They are excited and I want to help them. It will be harder if we have to wait seven days before we can do anything together. I truly believe that this will limit my ability to do my business as I have been doing.

The proposed ruling also calls for the release of information about lawsuits involving companies engaged in unfair or deceptive practices. Unless, Arbonne Int. has been found guilty of these charges, it seems a bit unfair to disclose such information. I do not want to be penalized when I have done nothing wrong.

The ruling also requires the disclosure of at least ten prior consultants who live near the prospective consultant. I know from experience that people are very uncomfortable and scared about identity theft and in knowing this, I would not feel at all right giving their personal information to strangers. It would damage our business relationships. For me to get that list, I would have to contact our home office, give them the name of the

prospect, and then wait for a list of names to be returned to me. This could take a long time. Also, the proposed ruling states that “if you buy a business opportunity from the seller, your contact information can be disclosed in the future to other buyers”. I know again through personal experience how frightened people are, it would be an invasion of their privacy (which these days, we try very hard to protect!) and most people would never agree to signing that type of an agreement.

I have been an Arbonne consultant for a little over a year and a half. This company is the best thing since apple pie! Their commitment to us, their ethics, and their generosity toward others less fortunate than ourselves is to be commended! I love what I do, I have helped others to change their lives for the better. I have helped mothers who are now able to stay home with their little children and I have helped others get out of the rat race they have been in for years! Network marketing is a simple way of doing business and I believe we are doing it the right way! I have a team comprised of fabulous women and men all across this country, and I thank God every day that I was introduced to this business.

I sincerely believe that the FTC is doing their best to protect consumers, but this proposed ruling will have terrible consequences, I am sure, unintentional, but the outcome would remain the same. Please, please, rethink this and perhaps come up with an alternative solution to this issue! This could be the downfall of many, many, honest, hard working network marketing people such as myself!

I thank you for listening and understanding.

Sincerely,

Laura Tool