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July 12, 2006

Re: Business Opportunity Rule, Matter No. 511993

To whom it may concern:

With grateful appreciation I am writing you to thank you for your efforts to help regulate the direct selling businesses. There are good and bad people in all businesses. The measures that you have proposed do more harm to the good people in the profession of direct sales rather than stop or even slow down the fraudulent groups.

I am an Independent Consultant with Arbonne International. I have found this company to have very high standards which makes me proud to say that I belong to it. Although I am new to net work marketing, seven months, I can honestly say that it is where I belong. I have found that I can create financial stability working this business. This company has taught me how to communicate with people including my family members in such a way that has built strong bonds. Arbonne supplies its consultants with what they need to have a healthy life and lifestyle while giving its customers products that lead to a healthy life and lifestyle.

The Seven Day Waiting Period proposal will cause unnecessary delays in getting people into a position to earn a living. Anyone interesting in building a business with direct sales would know to read and study the procedures before signing a contract.

I don't want to be on some master list as a distributor of my products. It would compromise my safety and privacy.

The Litigation Section is not realistic. Notifying prospects about the attempt of a lawsuit is the same as convicting people without a trial. Even trials can be unjust. In today's news there was the story of the release of an inmate that finally had been proven innocent after 24 years in prison. How can it possibly help to submit this lawsuit information to a prospect?

I visualize direct sales in networking marketing as the best method to deliver to the public high quality products at the affordable prices. Please reconsider the proposals so we can continue to supply what our clients want in a timely manner.

Sincerely,

Cecilia Keefer