

To whom it may concern:

My Name is Edna and I have been an active IBO for 2 years. In the beginning when I was shown this opportunity I was skeptical, but through business and home meetings every week I was convinced that this business can really help me into acquiring entrepreneur skills to fulfill my goals and aspirations. In these meetings you are show the business plan, model on how's and why's this business can work for you. It is said that this is not a "get rich quick" plan, because they tell us about the hard work that we have to input into building this business. How is this information provided? When you decide to start this opportunity they give you a contract on where it asks if you have seen the business plan, and also we tell people that they have a 90 day guarantee or their money back if by chance they put their effort and work in this business and yet do not achieve or meet their goals, they can be sure that their money is only an investment, not a risk because you can get your full investment back. Quixtar customer service sends out a return form so that when the new IBO (Independent Business Owner) receives their starter pack, which includes a sample pack of some of the products, an agenda that includes 2 DVD's, 4 CD's and other literature that helps the new IBO in learning how to promote the business and the products. Then of course the Sponsor (person who) invited him/her has the responsibility of showing the new IBO how to start communicating with people, showing them the infrastructure of the business. Also the new IBO is also told about the education system in where the IBO learns many techniques about building the business. The education system is not a requirement, but it is offered as a way into helping people with little or no business education learn and understand business. The Business Education includes: Books, Cud's, DVD's, Open Meetings, Seminars and Conventions were we are able to learn more in depth about what this business opportunity has to offer. As well as learn to become self-motivated and prepared for the obstacles that many of us in business or outside of business bump into. Business Meetings, Seminars, Conventions are a way to meet the people are in this business, or who have just started. As of this point I have been able to achieve some success, not yet fully, but with more work effort I will be able to accomplish my higher goals. I am happy because I have had no loses, since we also send out our business tax forms I am able to see how much I made in the year. Of course I know if I did not put much effort into it, I will not get as much if I do. Like any business, it takes time, hard work, determination and persistence in order to achieve your goals. As an individual I have grown into a more business driven and optimistic person. It has help me develop the skills needed in order to become a successful entrepreneur.

In conclusion, these are the reasons why I am writing to you about the FTC proposed rule. I believe that the requirement of the 7-day period will affect my business because many who are already business driven will not want to wait that long in order to start of their business. The requirement to provide references is not a bad suggestion although since it is a vast organization, the risk that it would imply would be that my prospect might register with one of the references. It is neither fair nor professional. The requirement to provide a "Litigation List", in my point of view is negative because it will inhibit a negative misinterpretation to the prospects' viewpoint about business in general. There is information about the facts of quixtar including:

www.thisbiznow.com, www.ibofacts.com, www.quixtarfacts.com, www.iboai.com etc. The requirement for specific earnings disclosures and the requirement for financial substantiation up to this point through experience is inappropriate because what you made at one point in the business does not reflect the experiences we have had in order to accomplish a more profitable business. In any way prospects can always read the articles in the previously mentioned websites. To my conviction of speaking the truth to my prospects from the very beginning helps them know and understand that it is going to take time, hard work, determination and persistence in order to achieve any kind of success in this business.

Sinceraly,
Edna Saldana