

Dear Federal Trade Commission,

Thank you for your concerns regarding fraudulent business opportunities. I know many people who have gotten involved in these rip-off schemes, so I am thankful that you are doing something about it.

The only concern I have about this new business opportunity rule that is coming is that it is an unfair burden on honest companies and their representatives. There HAS to be a way to allow companies with a proven track record, to operate without having to continuously be subjected to these kinds of requirements. I am sure you can figure out how to protect our companies that have PROVEN to be reliable and trustworthy, through MANY years of service to their customers, demonstrators, and community.

The amount of time that would be required, just for maintaining and updating these information requirements would amount to massive hours lost in the business community. This can not be in the best interest of ANYONE, business owner or independent contractor. I can not imagine having to maintain this kind of information myself as a SMALL business person, the work would quickly become unbearable.

The Direct Sales Association is working to find ways to protect honest businesses and their personnel so that there is not undo burden placed on the company and their demonstrators. Please consider their recommendations to minimize negative impact and keep people employed and businesses thriving. I would HATE to see this new rule adversely affecting businesses which employ millions of Americans and add so much to our economy.

Thank you for your time and consideration.

Sincerely,

Carol Oswald