

July 7, 2006

Federal Trade Commission/Office of the Secretary, Room H-135  
(Annex W) Re: Business Opportunity Rule, R511993  
600 Pennsylvania Avenue, NW  
Washington, DC 20580  
RE: Business Opportunity Rule, R511993

Dear Sir or Madam:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its presented form, it could prevent me from my livelihood and destroy my business.

I have been an independent Contractor in the network marketing industry for 4 years.

Originally, I started my Network Marketing because of the America dream. I have served a career in the US Navy protecting the freedom of our country. I wanted to get a great product, build my own business and work from home. People need products and services and I knew I could give them an honest person to provide these products/services. Please don't destroy the small business that I've worked so hard to build. My family needs it!

Some of the sections in the proposed rule would make it hard or almost impossible for me to sell my products and services as it would scare off the average person, and totally shut down everyone's legitimate businesses.

This waiting period will give the public the idea that there's something wrong with me or our plan and also reflects badly on me. I also think this seven-day waiting period is unnecessary, my company as well as most already have a 30-60 day return policy.

One of the most difficult sections of the proposed rule is the seven day waiting period to enroll a new associate. When someone decides they want to sign up and then has to wait 7 days, they lose interest or feel something must be wrong if they are not allowed to start when they want.

People buy TVs, cameras, clothes, cars, and other items everyday that cost way more than our starter kit and they don't have to wait seven-days. Under this waiting period requirement, I will need to keep very detailed records when I first speak to someone a prospect and will then have to send in reports to my company. I am a small home

business and this burden will hurt or destroy my business. This proposed rule is bad and will require additional costs and unnecessary records, which will put most people out of business. I can't afford to hire people to do all this extra work. In addition, it would make companies hire additional people, raising the cost of the products so people can not afford them.

Finally, the proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I am glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. Women in my organization may be subject to sexual or racial harassment so this part can't go in at all, unless the FTC passes an addition to this rule prohibiting sexual or racial attacks related to this disclosure. In the end the rule must bind the FTC to take direct enforcement action on sexual and racial attacks with a special unit assigned to monitor actions related to the disclosure forms. Also, most people would not be willing to have their information be given to strangers.

Because of the internet, I have sales associates in most states. If someone is selling a product in Florida, and they live in California, how would they ever be able to find 10 people in Florida to furnish to their proposed customer. Even if they could obtain that information, it would cause a severe hardship, as they may lose the customer to someone else, the customer calls. That is totally unfair.

If I go to a store to buy a product, they are not required to give me 10 people that bought that product. Why would I have to give out personal information to strangers, names, addresses, and phones of people using my product. That is absurd.

I have seen many scams on the Internet and been approached by many crooks because of my success. This rule will do nothing to stop them. It will only increase the crooks as the legitimate people are put out of business. People in other countries will run rampant and prey on our American citizens as we will be driven out of business, and only crooks will be around.

This will hurt my business! This rule will not stop Crooks – they violate the current rule all the time. But I am a good American citizen and it will hurt me. Thank you and please help me and stop this bill immediately. It's hard enough paying increased insurance, tax and gas and surviving. If you let this bill pass you will put me out of business and destroy my chance to be financially independent. On a

larger scale, this bill will have a major negative impact on the American economy. This bill if passed would totally shut down America. PLEASE HELP! Turn this bill DOWN.

Sincerely,

Joseph Hewitt