

July 1, 2006

Option 2

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Federal Trade Commission/Office of the Secretary
Room H-135 (Annex W)
600 Pennsylvania Avenue, NW
Washington DC 20580

Dear Mr. Secretary:

We have been Quixtar IBOs since late January 2001 and have been able to develop a break-even business. We were explained that it is not a “get rich quick” business and have not progressed as much as we’d like, due to our own efforts. We do explain this to others with whom we discuss the opportunity. However, most people’s reactions are similar to when they join a gym or start a diet. They do it for a short time, then just stop going to the gym or eating the proper food.

Most importantly, because of the support system, although it is “optional”, it has helped us in many ways. We have been encouraged to learn via seminars and business and personal development books, the latter of which are often on the *New York Times* best seller list. These have helped get us through particularly tumultuous times, do to the economy’s down turn.

Proposed Waiting Period

The initial start-up cost is about \$170, which includes about \$120 in product samples that are returnable within 180 days. Due to this, at least in Quixtar’s case, a 7-day waiting period is unnecessary. However, “business opportunities” should be required to provide for product return and refund, within a reasonable period of time, 30 – 60 days.

Proposed List of References

Providing any names, addresses and phone numbers, a week prior to someone registering, is unrealistic and an invasion of privacy. We have been invited to see several business opportunities in hotel meeting room settings and each time, have the opportunity to meet several people in the respective business. Many offer their contact information. This requirement also opens up the potential for dishonest business owners, in any business, to register a prospect, as opposed to the prospect registering with the people that invited them. However, when businesses register with the FTC, the FTC can post illicit companies on their web site.

Proposed List of Lawsuits

I'd like to see such a list as I enter every store and alongside each of the products I purchase. It is totally unreasonable.

Proposed Income Disclosure

If disclosures are needed, require a simple, standard, easily understood disclosure such as "average monthly gross income for 'active' distributors." "Active" would also have to be defined and the data should be recent, not 5 or more years old. This information can also be posted on both the FTC web site and the company's.

Proposed Financial Substantiation

Much as we don't tell people how much we make for a living, it is unfair to tell people how much they make in business. It would be even more invasive to require that we share our financial statements with strangers. While in college, I considered a career in law. I found "potential" incomes listed in several sources. Today, they can be broken down by region of the country, though they aren't necessarily broken down by type of lawyer. The same can be said for any other profession.

It is our hope that the FTC will carefully consider their proposal.

Sincerely,

Lisa & Glenn Berman