

From the DESK of Donald J. LaPerna

We applaud you for trying to restrict scams and dishonest people from taking advantage of others, and we also agree honest practices in business are vital. We are not in the business of trying to trick people into our business, we are creating long term relationships based on honesty and integrity. We are upfront with prospective business associates in that we share with them that this is NOT a get rich quick business. We are in a true business, and as we all know that in order to be successful in anything, it takes work. The investment is up to them and depends on their goals and willingness to work. The total initial investment is less than a good pair of shoes and ongoing it's about the cost of a family going to the movies and dinner once per month. Most people are so excited in the first days of their business that a 7 day waiting period would dampen their initial excitement which would hurt their business and ours, since we offer a money back guarantee there would be no reason to have a 7 day waiting period. As far as the references, we are more than happy to introduce people to others in our groups, but feel that giving out others personal information is bit invasive, a new person can speak with anyone they want at a local meeting. We believe in letting people know what is going on however, even if a person is honest and guilty of nothing, the perception of wrong is all it takes to turn someone off from any opportunity. In this sue happy society, I'm afraid that it would open a can of worms to talk about litigation. The thought of my business being judged by others bad actions is scary. Perception is law. Isn't it sad that we need to create so many rules and regulations to keep people honest, that it hurts the real honest people. We have been associated with Quixtar for many years and it has been a tremendous opportunity for our entire family. There are so many benefits with our opportunity, our goal is to give people more reasons TO become involved in a honest, legitimate business opportunity rather than trying to keep the bad guys from doing wrong or scaring new people away. I'm concerned that these new rules will deter people from looking at our type of businesses and the bad guys will just cheat anyway and the good guys will be hurt. As far as the earnings disclosure, I believe that our statement about average business earnings is quite sufficient in fact over sufficient in explaining to new people what the average person earns. The people who are successful in any business are not average. I guess we'd have to tell aspiring actors, musicians, entertainers, real estate agents, that they will be average. We live in the country that is based on living your dreams, if we start to discourage people so much from pursuing their dreams, I guess we will end up teaching our next generations, WHY TRY since so many don't make it. People are helped by honest businesses in this industry in more ways than making it big. Most of society don't make it big in life. I would not want others to determine their success from my success either. If I were to tell people how much I made, some would say, WOW, that's not enough some, WOW, that's a lot. I'd much rather help them to attain whatever THEIR goals are and not have my income encourage or discourage them. We simply want to provide a fair opportunity, that has changed many thousands of lives in a positive way, our lives included. Please do not make changes that will hurt the honest guys and allow the bad guys to really run things and end up doing bad things anyway. We appreciate you wanting to protect people, but we still live in America where we should be able to go after our dreams and have the opportunity to present a fair business opportunity without having to comply with excessive rules that will restrict our ability to give people a chance to live the life they choose. Thank you for listening.