



Dear Federal Trade Commission Member,

I am writing to you regarding your proposed regulations for those of us in the direct selling business. I am a PartyLite Leader and have been working in this business for 6 six years. In that time, I have been able to build an income that allows me to stay home with my children during the hours they need me available; and still earn an income that allows us to remain here in Southern California.

In addition, I have brought many people into these businesses, which have also been able to use this opportunity to support themselves and their families. I have members on my team that have replaced full time jobs; many on my team do an average of three to six shows per month; and enjoy a great discount; a few hundred dollars a month; and some great camaraderie. They are in no way REQUIRED to do shows. They can go "inactive" at any time; just stop doing shows; with no repercussions from the company. To Start back up; within two years; they just have to do one show; and their consultant discount privileges are restored. They have up to two years from their last show held to start back up; at no cost to them. If more than two years has passed; they can hold a new "starter show" earn a FREE kit all over again; with no out of pocket expense.

The regulations you are planning would make it incredibly difficult to introduce anyone to this opportunity. One of the best things about this business is that anyone can start this business and be earning money within a timeframe of two weeks. They are not legally bound to hold any shows; they are trained and encouraged and are given incentives when they complete six shows in the time frame of two weeks. Once the two weeks; first six shows; or first month of business passes; even if six shows didn't happen; they are in no way penalized, charged a deposit or negatively treated in any way by us the sponsors and leaders; our leaders or Partylite our company. We as active sponsors and leaders and responsible business owners have all been taken advantage of by sponsors who play along; pretend to book shows; and disappear with the FREE kit they did not pay for. The starter kits are paid for by the sponsoring consultants profits earned on the "starter show" held for the new prospective consultant. We, the sponsoring consultants; give up our 25% commission on that "starter show" to give that new consultant all the product and tools he/she needs to start this business successfully. They are not at risk in this straightforward program; we the sponsoring consultants are taking the risks.

Most people join PartyLite wanting and often needing to earn money right away; and your proposal would make them wait even longer. When I started six years ago; I did five of my six initial shows (one of my own initial shows cancelled and never rescheduled and I was in no way treated poorly, or asked to pay any money towards my own FREE kit) immediately following my agreement being signed at turned into Partylite. We were new homeowners; with a toddler and a 9 year old and needed income desperately; waiting to get started would've made the difference in paying our bills on time or late that month.

In addition, I cannot see myself sharing private information about other PartyLite Consultants and I certainly not want my private information shared without my consent. With identity theft so prevail ant; I almost think this proposed sharing of information

should be; if it is not already; deemed illegal. I have, and many of my consultants and leader friends in Partylite do have ourselves to protect.

I do know there are illegitimate companies out there; that are not members of the "Direct Sellers Association" that are operating illegally; and taking advantage of innocent, uniformed people. The information on any company within their organization is available from the DSA; the guidelines from the DSA are in place and designed to offer consultants and future sponsors who join many protections. Please review the guidelines carefully; to see for yourself what protections are already in place. I think a better requirement for direct sales businesses would be that they be required to join the DSA, or construct a business model with the DSA guidelines in their business model.

Please reconsider your proposals to regulate legitimate, professional direct sellers like me. You will only end up negatively impacting my income, my future and my family's future.

Respectfully Yours,

*Senior - Unit - Leader,*

