

ORIGINAL

June 2, 2006

Federal Trade Commission
Office of the Secretary
Room H-135, Annex W
600 Pennsylvania Ave., NW
Washington, DC 20580



Re: Business Opportunity Rule, R511993

Dear Sir or Madam:

I am writing this letter because I am **opposed** to Rule R511993 being adopted. I am a distributor/user of Nature Sunshine products myself, but all direct-selling distributors will be adversely affected by this proposal.

The direct-selling industry is at the heart of free-enterprise, in my estimation, because most big businesses have lost the personal touch and product-quality support that is available through our type of business. Also many people are losing jobs all over America, and direct-selling offers them an opportunity to help their families.

It appears that the proposed constraints are a "back door" method to undermine the direct-selling industry. It is a large industry, so it makes me wonder who started this proposal (large companies not liking the competition?).

Let me go over a few of the proposed points:

7-day Waiting Period: The current 3-day cancellation period for all large purchases or agreements is sufficient for anyone who changes their minds. The 7-day period only for direct-seller casts a blatant bad light on the industry – as if direct selling is bad in itself. The waiting period would cause much more paperwork and administrative oversight that is unnecessary.

Litigation Reporting: ANYONE knows just because a lawsuit is enacted, does not indicate any wrongdoing. I also work for a lawyer's office in Tampa, and know that frivolous lawsuits are brought about all the time. A person can check out a company via the Secretary of State's office in any State, with the Better Business Bureau, etc. There are many avenues. Also, with Nature Sunshine, anyone can find whatever information they want directly from the Company (official reports).

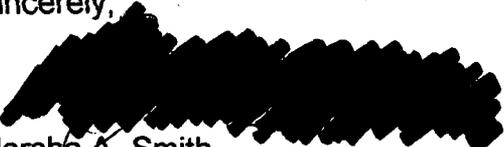
References: There are privacy rules about revealing exact earnings by any other individual. In my case, I have participated for somewhere less than 10 years, and only for my own benefit (or my relatives) relating to the products. I have come to trust the quality and continued testing Nature Sunshine does on their

products. They have made a difference in my health. I like supporting a quality Company. It's my way of participating in quality control in the free market system. I don't get involved with recruiting distributors. So, my earnings have **nothing** to do with what someone else would make. Every individual is different, as is with any selling business. Car dealerships and other sales business are not required to comply with this insane proposal, why are direct-sellers targeted?

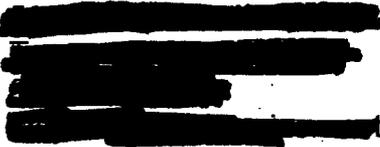
I appreciate the FTC trying to protect people's interest, but I also think they are insulting the general public. The average citizen is not dumb. They do not have to be "babysat." Please give them some credit for being able to decide and check things out for themselves. I've always known that direct-selling is not for everyone, but it should easily be there for anyone wanting to try - without unnecessary constraints such as is proposed now.

Thank you for listening to my views.

Sincerely,

A large, irregular black redaction mark covering the signature area.

Marsha A. Smith

Three horizontal black redaction bars covering contact information.