

522418-70543

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)
Re: Business Opportunity Rule, R511993
Fax No.: 202-395-6974

June 6, 2006

Dear Sir,

I am writing this letter because I am concerned that if proposed **Business Opportunity Rule R511993** is adopted in its present form, my livelihood as a Nature's Sunshine distributor will be significantly undermined.

I understand that there are scammers out there, trying to bilk people out of their savings. But to become a distributor for Nature's Sunshine Products is only a \$50.00 investment and you get the \$50.00 back on your second order. To include small amounts of money in this rule is ridiculous. Companies like Avon, Shacklee, and Nature's Sunshine have been in business for a long time and are not trying to scam the public. Please do not include legitimate small time distributors, if you are after the big time scammers.

Nature's Sunshine complies with all applicable buy back requirements and always makes it easy for individuals to exit the Company, if the business opportunity is not right for them. While the FTC needs to protect the public where necessary, this proposed rule is hopelessly overboard. The seven-day waiting period is unnecessary and will interfere with my ability to enter into lawful transactions and enroll new distributors. People buy TV's, cars, and other much more costly items without such a waiting period. This proposed waiting period gives the impression that something is wrong with the plan. We are trying to get ahead by starting our own business, or earning necessary supplemental income.

While I appreciate the work of the FTC in protecting consumers, I believe this proposed new rule has many unintended consequences that could be avoided by a less burdensome approach.

Thank you for your time in considering my comments.

Sincerely yours,
Gertrude A. Bloemer

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