



Diana Huffman
Huffman Distributing

██████████
██████████
██████████
██████████

June 6, 2006

Federal Trade Commissioners,

This is to express my deep concern for what the FTC Rule#R511993 on Business Opportunity Ruling proposes. While trying to protect the consumer from unethical practices, this ruling does not take into consideration the devastation on ethical Multi-level marketing businesses. It is inconceivable that these rulings meant to punish the few bad companies would be enforced on those that are providing **ethical** opportunities to those who choose to work toward a better financial state. It's my belief that the commissioners have the creative ability to punish the unethical *while* protecting those companies that conduct business practices that benefit their associates and thus help fuel to the better the economy of this country.

We have involvement over the past 25 years with DMA companies, which have given us the opportunity to provide extra income for our family and lifestyle. They have given us the opportunity to develop business savvy skills in management and have enlarged our circle of friends. We have had many opportunities for speaking engagements and to learn to assist the needs of others, building leadership skills both in others and ourselves. I know of no other job people can employ themselves that would provide as direct marketing sales.

The seven day waiting period would severely hamper our ability to continue doing business in a timely manner or to provide people with the ability to purchase product at the most economical cost. When people decide to purchase a product they don't want to wait 7 days. We go to the store to get what we want NOW, not seven days later. If we need milk at the store we're not going to plan seven days ahead of time and purchase it then. A seven-day waiting period is unquestionable an unreasonable rule.

A demand such as finding reference, and the administrative demands, etc, is unreasonable. These rulings would unfairly inhibit the growth of many businesses that are helping drive the economy of this country. Rulings, instead, to protect business practices and to **encourage growth of Direct Marketing Companies** would be wise for our country and for the individual economical lives of tax paying citizens.

Should this ruling pass, our income and hope for providing for our own future without the need for Social Security or governmental handouts would be shattered. DMA companies are contributing to the health of this economy. Please don't endanger and hamper their ability to continue doing so by the **extremely limiting** rules of this proposed ruling.

Sincerely,

STEPHAN & DIANA HUFFMAN