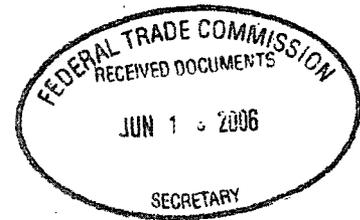


Mary Jane Mackert  
Mackerts Herbs and Products  
[REDACTED]  
[REDACTED]



**TO:**  
**Federal Trade Commission/Office of the Secretary,**  
**Room H-135 (Annex W)**  
**Re: Business Opportunity Rule, R511993**  
**Fax No.: 202-395-6974**

522418-70487

Dear Sir or Madam,

I am writing this letter because I run a small business out of my home for more than 10 years now and am concerned that if proposed **Business Opportunity Rule R511993** is adopted in its present form will force me out of my livelihood as a Nature's Sunshine distributor. This type of interference in the free enterprise process has myself as well as Americans everywhere to be concerned. FTC may not be aware of the dangers that could arise from not thinking this through. Values that we hold dearly and are accustomed to are a stake.

I don't believe that we the people are well served by the FTC's over regulation of an industry that is causing absolutely no harm and more than adequately polices itself by remedying any and all complaints by members of the public. Nature's Sunshine complies with all applicable buy back requirements and always makes it easy for individuals to exit the Company, if the business opportunity is not right for them.

With reference to the **Litigation Reporting** issue, I believe it is **unfair** that it does not distinguish between winning and losing lawsuits.

I understand that FTC needs to protect the public where necessary. But this proposed rule is misguided and way overbroad. You can walk into any department store and purchase furniture, appliances even a car, and other much more costly items without such a waiting period. **The seven-day waiting period is unnecessary and delays** that will interfere with my ability to enter into lawful transactions and enroll new distributors. This proposed waiting period **gives the impression that something is wrong with the plan.** And, the burdensome paperwork, that the majority of the public will not even read, makes it extremely difficult for the individual participant to fully comply, thereby risking fines and other penalties for such failures, however innocent. By these actions, **the FTC does a disservice to the consuming public** and Americans everywhere who are trying to get ahead by starting their own business, or earning necessary supplemental income to help support our family.

While I appreciate the work of the FTC in protecting consumers, I believe this proposed new rule has many unintended consequences that could be avoided by a less burdensome approach. Thank you for your time in considering my comments.

Sincerely yours,

[REDACTED SIGNATURE]  
Mary Jane Mackert