



The Wellness Group

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June 14, 2006

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)
 Re: Business Opportunity Rule, R511993
 600 Pennsylvania Avenue, NW
 Washington, DC 20580

Dear Sir or Madam,

I am writing this letter because of am concerned about the proposed Business Opportunity Rule R511993. I believe in its present form it could prevent me from actively pursuing my direct selling business.

I am a Registered Nurse and well versed in the rules in HIPPA regarding privacy and confidentiality. The proposed ruling goes counter to all that HIPPA legally requires and I find it absurd that in order to purse my direct selling business I would be required to give out confidential information in order to complete a sale. I would never allow anyone to use my name without permission nor would I want anyone to know directly or indirectly anything about my personal life, buying patterns nor would I expect my customers to do so also.

I also find your desire to reveal information regarding lawsuits a prejudicial matter. In today's environment we all know the history of unfounded lawsuits and the devastating effects they can have on a company if found innocent. The damage has already be done by the media. I believe that in your desire to protect me you assume that I can not make a decision myself based upon my own knowledge and research.

I understand that there are fraudulent groups out there, but the FTC's proposed rule would unfairly target legitimate direct selling businesses and there must be an easier and less invasive way to protect all of us against fraud.

Thank your for your time

Judith Chaffee, RN