



June 9, 2006

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)  
Re: Business Opportunity Rule, R511993  
600 Pennsylvania Avenue, NW  
Washington, DC 20580

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My wife and I are small business owners that use direct selling to supplement our retirement income. We have read the content of the proposed rulings and feel that these rulings would place a heavy and unnecessary burden on our sales effort or put us out of business.

We are very careful to select companies/products of high integrity not only because it is the right thing to do but also because we could not build a successful business if we didn't.

Most people take several days to make the decision to buy. Either way, we have a complete refund and cancellation program in the rare event that they change their mind. All our customers buy on credit cards which offer extra buyer protection through the credit card company.

Many great companies are plagued with trivial lawsuits which are usually dismissed. To provide this type of information to a buyer is confusing and may not protect them anyway.

Please do not implement these rulings. Unscrupulous companies may not follow the rules or could falsify their information anyway.

Thanks for protecting us as buyers. Surely there is a way to protect buyers without adding burdens to the good sellers.

Sincerely,

  
Wayne and Sandra Turner  
  
  
