

Judith C. Tovey
Anti-Aging Choices

June 27, 2006

Subject: ***Business Opportunity Rule R511993***

Dear Sir or Madam:

[I am writing this letter because I am concerned about the proposed ***Business Opportunity Rule R511993***. I believe that in its present form, it could prevent me from continuing as a Newways Int. Distributor I understand that part of the FTC's responsibilities is to protect the public from "unfair and deceptive acts or practices," yet some of the sections in the proposed rule will make it very difficult, if not impossible, for me to sell Newways products.

I have been a Newways Distributor for more than 10 years. Originally, I became a Newways distributor because I felt the products were safe, effective and free of harmful ingredients. Products that I could not find in mainstream market. I retired from the Department of Veterans Affairs in 1999 and Newways has given me the opportunity to supplement my retirement income. I also love sharing these products with family and friends who are also looking for safer products. Recently the ingredients for 9 mainstream **BABY** products was sent to Dr. Samuel Epstein, the chairman of the Cancer Prevention Coalition and he reported that the ingredients were a "witches Brew" – I am sorry I don't want my children and grandchildren exposed to a "witches Brew". I truly believe in this company and their dedication to safe products. This opportunity has also provides me with income that I would not have been available to me and my family. It gives me the opportunity to earn income at home and the freedom of enjoying my retirement by allowing me to work when and where I choose. My future financial stability is dependent on the stability of the direct selling industry.

One of the most confusing and burdensome sections of the proposed rule is the seven-day waiting period to enroll new distributors. Newways only costs \$25.00.. People buy TVs, cars, and other items that cost much more and they do not have to wait seven days. This waiting period gives the impression that there might be something wrong with the company or the compensation plan. I also think this seven-day waiting period is unnecessary, because Newways already has a 100% refund policy for all products including sales kits purchased by a salesperson within the last twelve months. Under this waiting period requirement, I will need to keep very detailed records when I first speak to someone about Newways and will then need to send in many reports to my company headquarters.

The proposed rule also calls for the release of **any** information regarding lawsuits involving misrepresentation, or unfair or deceptive practices. It does not matter if the company was found innocent. Today, anyone or any company can be sued for almost anything. It does not make sense to me that I would have to disclose these lawsuits unless Newways is found guilty. Otherwise, Newways and I are put at an unfair advantage even though Newways has done **nothing** wrong.

Finally, the proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I am glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. Also, giving away this information could damage the business relationship of the references who may be involved in other companies or businesses including those of competitors. In order to get the list of the 10 prior purchasers, I will need to send the address of the prospective purchaser to Neways corporate headquarters and then wait for the list. I also think the following sentence required by the proposed rule will prevent many people from wanting to sign up as a salesperson - "If you buy a business opportunity from the seller, your contact information can be disclosed in the future to other buyers." People are very concerned about their privacy and identity theft. They will be reluctant to share their personal information with individuals they may have never met. At the present time Neways will not release the names and addresses of Neways distributors to **anyone** – including other Neways distributors because of the privacy issues.

I appreciate the work that the FTC does to protect consumers, yet I believe this proposed new rule has many unintended consequences and there are less burdensome alternatives available to achieving your goals.

Thank you for your time in considering my comments.

Respectfully,

Judith C Tovey