

Trent Lawson # Federal Trade Commission Office of the Secretary Room H-135 (Annex W) 600 Pennsylvania Avenue, NW Washington, DC 20580 RE: Business opportunity Rule, R511593 Dear Sirs and Madams, I am writing to you today to give you my comments and concerns regarding your proposed rule making RE: Business opportunity Rule, R511593. I am an Independent Distributor for XanGo. I have been such since April 3, 2006. I became affiliated with Xango through I friend that called me and invited me to a meeting. I found the presentation, the opportunity, and the company (XanGo, LLC.) to be very interesting. After due diligence, checking out al the information provided to me by my friend, as well as other information I found available on my own, I decided that this was an opportunity that I could not pass up! After almost two months in the business, I must say - I made the right decision! My affiliation with XanGo, has greatly improved my life, not only monetarily, but also in such things as my self confidence, pride, integrity, optimism in my future and the future of this great country, and general outlook on life! I have also, in the past been an Independent Distributor for several other MLM companies. I have never had any problems what so ever with any of the companies I have been involved with. I believe I have been solicited by several of the scam people or companies, and have always found their opportunities to require a very substantial investment and to sound too good to be true! I believe that the average person would have recognized the same! I do understand that dishonest people, with fraudulent schemes are out there and very active. I most certainly understand your (FTC) concerns and appreciate your attempt to address this issue! However, I am very unsettled and concerned about your proposed legislation. My concerns are as follows: As stated above, I do appreciate your (FTC) concerns, however I feel that this Rule (R511593) will unfairly have a very negative affect on legitimate direct selling businesses, mine and hundreds of thousands of other hard working and honest Americans, as well! a) the existing \$500.00 threshold I believe is appropriate, and should remain as it is, because most legitimate MLM opportunities do not require anywhere close to this amount of investment, whereas, I believe, all illegitimate scam opportunities most likely do! b) the proposed 7 day waiting period will have a dramatic adverse effect on my business, in that this will unfairly cast a suspicion on me, the opportunity, as well as the Company. This would also cause unacceptable delays in Signing up new and willing distributors in a timely manner further causing dismay! Also the record keeping and Administrative problems this would require would be a night- mare, and is impractical, uncalled for, and unacceptable! c) as to the proposed requirement to provide 10 nearest sales people, this is ludicrous and impractical, as well as possibly causing corporate and personal liability concerning ID Theft! d) The proposed requirement to provide documented proof of Earnings statements, while possible by a legitimate business person, does not take in to account the fact that illegitimate scam people will lie and produce untruthful proof as to their claims with relative ease! e) As to Litigation Reporting , the problem I see with this is that It does not differentiate the outcomes of such actions! I am an honest person, and I believe that most people that take the opportunity of MLM (direct sales) are as well! I also believe that the Potential to improve ones life, financially and emotionally, will be adversely affected by this rule, if passed as it now stands! Please do not approve this rule! I beg of you! My future is very important to me and my loved ones! Sincerely, Stephen Trent Lawson