

Dear distributors,

As some of you may be aware, the Federal Trade Commission (FTC) has proposed a new rule (Business Opportunity Rule, R511993) that will negatively affect the direct market selling industry, requiring companies to alter their sales methods and placing additional burdens on direct sellers in order to comply with federal law. Under the new rule, several requirements will be initiated that will be oppressive and burdensome for both company and distributor alike. In fact, it will be easier to buy furniture, appliances, automobiles costing thousands of dollars—it will even be easier to buy a hand gun or assault rifle—than it will be to join a multilevel company. We are asking for your help to stop this rule from being put into law.

The consequences of the proposed requirements include unnecessary alarm about the legitimacy of companies and their compensation plans, a gross violation of privacy of all distributors, a time-consuming sign-up and disclosure process that may lead to enthusiastic prospects losing interest, and the increase of expenses for both company and distributor, among several other adverse effects. For more information on the requirements under the new rule, visit the website of the Direct Selling Women's Alliance (www.mydswa.org/FTC.asp).

The FTC wants to limit your rights to conduct a legal business. Now is the chance to have your voice heard. Take action by sending a letter to the FTC immediately to express your concerns as a direct marketing business builder. Let your voice be heard by those who have the ability to help, such as senators and representatives and those who create FTC rules. The attached sample letter is provided to serve as a guideline for Young Living distributors to create a heartfelt, personal response. The FTC will accept comments through July 17, 2006; thus, this is a time-sensitive issue; please act TODAY!

To send a letter to the FTC, you must mail **two** copies to:

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)
Re: Business Opportunity Rule, R511993
600 Pennsylvania Avenue, NW
Washington, DC 20580
RE: Business Opportunity Rule, R511993

Or submit your letter electronically by using this link: <https://secure.commentworks.com/ftc-bizopNPR/>. It is recommended that you attach your letter rather than use the designated comment box, as it is limited to 4,000 characters. All comments should refer to "Business Opportunity Rule, R511993" in the text and on the envelope (if sending a letter by mail) to facilitate the organization of comments at the FTC.

Please also send a letter to the House of Representatives by faxing to 1-202-225-1919 or mailing **two** copies to:

The Honorable Cliff Stearns
Chairman, Subcommittee on Commerce, Trade, and Consumer Protection
Re: Business Opportunity Rule, R511993

United States House of Representatives
Washington, D.C. 20515.

We appreciate your initiative and your commitment to the future of this industry and to Young Living; we are proud to be associated with such an exemplary distributor force.

Respectfully,

Young Living Executive Team