

Federal Trade Commission/Office of the Secretary Room H-135 (Annex W)
Re. Business Opportunity Rule R511993
600 Pennsylvania Avenue, NW
Washington, DC 20580

Dear Sir or Madam:

I am writing this letter because I am concerned about a proposed Business Opportunity Rule R511993. I believe in its present form, it could prevent me from continuing as a Cookie Lee Consultant. I understand that the FTC's responsibility is to protect the public from 'unfair and deceptive acts or practices,' but some of the sections of the proposed rule will make it very difficult if not impossible for me to see Cookie Lee Jewelry products.

One of the most concerning sections is the proposed rule that a person should wait seven days to enroll as a new consultant. Our initial business start-up costs are between \$300 and \$600 and that is a very reasonable amount to start ones own business. People purchase TV's, cars, and other items that cost far more than that and they do not have to wait 7 days to take ownership of those large ticket items. This proposed waiting period gives the impression that there might be something wrong with our product. This would hugely impact my record-keeping processes as well and would also cause people to wait unnecessarily to get started right away making extra money for their families.

I am a critical care nurse and I have been selling our jewelry for one year. By starting my own business I have been able to prevent burnout in my nursing career. I have been able to meet success woman who give me support to become a successful women, mother and wife! I would like you to understand that this has made my family much more financially sound. I am able to contribute to our family income as I would never have been able to in corporate America. I have been able to make a difference in many ways both as a critical care nurse and as a jewelry consultant. My family depends on this income and your proposal would negatively affect that income.

The proposed rule also calls for the release of any information regarding lawsuits involving misrepresentation, or unfair or deceptive practices. It does not matter if the company was found innocent. Today, anyone or any company can be sued for almost anything. It does not make sense to me that I would have to disclose these lawsuits unless Cookie Lee was found guilty of something. Otherwise, Cookie Lee and I are put at an unfair advantage even though