

June 15, 2006

To the Federal
Trade Commission (FTC):

My name is Kenneth Cobler from Texas and I have been in direct sales for six years. I have helped average people around the country save money on their household bills, become healthier, improve our environment and start their own home businesses. This has been my motivation to spend my efforts and time in a Home-Based business.

I represent a 20-year old company named Melaleuca, Inc. who has upheld the values of honesty and open documentation of all income statistics It`s Marketing Executives have made. Website: www.melaleuca.com.

This Home business has enabled me to develop personal skills and has increased my self-esteem to communicated with all different cultures. I am able to stay at home and care for my 83-year old mother instead of putting her in a low-income nursing home supported by State funds. I have the money now to care for her and myself without any State welfare. This profession has allowed me to leave an unfulfilling job, kept me off welfare and kept me out of bankruptcy.

The portion of the rule that discusses the **Seven-Day Waiting Period** casts direct selling in a negative light. We have all worked hard for years to raise the public perception of this profession and this will create doubt in the eyes of the public. This rule will create more record keeping and administrative problems. Also it will causes unnecessary delays that hold up the income potential for the new distributors.

This rule does not give the consumer a realistic picture as the reporting does not distinguish between winning and losing lawsuits.

The **Reference** portion of the ruling would be impractical to find the 10 nearest distributors. There are privacy issues due to identity theft and safety too.

I do appreciate that you are trying to help us regulate this wonderful Industry from fraudulent groups, yet this proposed rule would unfairly target legitimate Direct selling businesses such mine and millions more!

Enhancing the Lives of Others!

Kenneth Cobler
Melaleuca Wellness Representative

