

Karen H. Curran

June 14, 2006

Federal Trade Commission/Office of the Secretary
Room H-135 (Annex W)

RE: Business Opportunity Rule, R511993

Dear FTC:

I am concerned that if proposed Business Opportunity Rule R511993 is adopted, it will significantly undermine my livelihood as a Nature's Sunshine distributor. Indeed, I believe our cherished free enterprise system is at stake and that you need to be aware of the dangers of ill-considered action.

The public is not well served by the FTC's overregulation of an industry that is causing absolutely no harm and more than adequately polices itself by remedying any and all complaints by members of the public. Nature's Sunshine complies with all applicable buy-back requirements and always makes it easy for individuals to exit the company if the business opportunity is not right for them.

While the FTC needs to protect the public where necessary, this proposed rule is hopelessly overbroad and misguided. The seven-day waiting period is unnecessary and will interfere with my ability to enter into lawful transactions and enroll new distributors. People buy TV's, cars, and other much more costly items without such a waiting period. This proposed waiting period gives the impression that something is wrong with the plan. And, the burdensome paperwork, which will not even be read by the public, makes it extremely difficult for the individual participant to fully comply, thereby risking fines and other penalties for such failures, however innocent. By these actions, the FTC does a disservice to the consuming public and Americans everywhere who are trying to get ahead by starting their own business, or earning necessary supplemental income to help support their family.

I have been in the natural health business for ten years. My ability to sell Nature's Sunshine Products allows me to add to my family's income, as well as to help people with health concerns. While I appreciate the work of the FTC in protecting consumers, I believe this proposed new rule has many unintended consequences that will inhibit me from doing these things. I think these consequences could be avoided by a less burdensome approach.

Thank you for considering my comments.

Sincerely,