

June 12, 2006

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)
600 Pennsylvania Avenue, NW
Washington, DC 20580

RE: Business Opportunity Rule, R511993

Dear Sir or Madam:

As an Independent Sunrider Distributor, I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. This rule could prevent me from continuing in my present business as a Distributor; making it very difficult, if not impossible, for me to sell Sunrider products.

One part of the proposed rule, the seven-day waiting period, seems very confusing and frustrating to me and it would be to the new Distributor, also. If you are presented a business plan and it is something you like and decide to accept, you should be able to start right away. This waiting period gives the impression that there might be something wrong with the plan. Sunrider has a 60-day return policy which should be good enough.

The proposed rule also calls for the release of any information regarding lawsuits involving misrepresentation, or unfair or deceptive practices. It does not matter if the company was found innocent. Today, anyone or any company can be sued for almost anything. It does not make sense to me that I would have to disclose these lawsuits unless Sunrider is found guilty. Otherwise, Sunrider and I are put at an unfair advantage even though Sunrider has done nothing wrong.

Also, the proposed rule requires the disclosure of a number of prior purchasers for references. I do not believe we should be giving out any personal information of those in the company to the people we are talking to, sometimes people we do not know well. People today are very concerned about their privacy and identity theft and they have every right to be concerned.

I have been an Independent Sunrider Distributor for 19 years. I became a Distributor of Sunrider products because I liked them and wanted to earn some additional money. It has been a great business, for me to have as I raised my children, and an addition to my husband's income. We are very grateful to Sunrider and this business opportunity.

I understand that there are fraudulent groups out there, but the FTC's proposed rule would unfairly target legitimate direct selling businesses. There must be better alternatives to achieving FTC's goals.

Thank you for your time in considering my comments.

Sincerely,

Patricia L. Mathews