

Marty Prue

Re: Business Opportunity Rule, R511993

600 Pennsylvania Avenue, NW

Washington, DC 20580

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Dear Sir or Madam:

I am writing this letter because I am extremely concerned about the proposed Business Opportunity Rule R511993. I believe that in its presented form, it could prevent me from continuing as an independent distributor for **4 Life Research Inc.**

I have been an independent distributor for over 5 years with this very ethical company located in Sandy Utah. We really are helping people with their health by making available to them a patented line of nutritional products that use a unique immune molecule called Transfer Factors.

Originally, I started my Network Marketing because of the products I loved them and wanted to earn some additional money. Now my family depends on this extra income to supplement our budget. Please don't destroy my small business we need it!

Some of the sections in the proposed rule would make it hard or almost impossible for me to sell my 4-Life Products for many reasons. **One in particular being the Seven-day waiting period.**

This waiting period will give the public the idea that there's something wrong with me or our plan and also reflects badly on me. I also think this seven-day waiting period is unnecessary, because **4-Life** already has a 90% buyback policy for all products including sales kits purchased by a salesperson.

One of the most difficult sections of the proposed rule is the seven day waiting period to enroll a new *distributor*.

4-Life's sales kit only costs \$30. People buy TVs, cars, and other items that cost much more than that and they don't have to wait seven-days. Under this waiting period requirement, I will need to keep very detailed records when I first speak to someone a prospect and will then have to send in reports to my company. You know I am a small home business person and this burden could potentially hurt or destroy my business. This proposed rule is bad and seems punitive and out of sync with our type of business.

Finally, the proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I am glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. Women in my organization may be subject to sexual or racial harassment so this part can't go in at all, unless the FTC passes an addition to this rule Prohibiting sexual or racial attacks related to this disclosure. In the end the rule must bind the FTC to take direct enforcement action on sexual and racial attacks with a special unit assigned to monitor actions related to the disclosure forms.

I have seen many scams on the Internet and been approached by many crooks because of my success. This rule will do nothing to stop them. They hurt my business! **This rule will not stop Crooks** – they violate the current rule all the time. But I am a good American citizen and it will hurt me. Thank you and please help me.

Sincerely,

Marty Prue